

# The Handbook of Rhetoric and Public Address

Edited by

Shawn J. Parry-Giles and J. Michael Hogan

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# The Handbook of Rhetoric and Public Address

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A John Wiley & Sons, Ltd., Publication

This edition first published 2010  
© 2010 Blackwell Publishing Ltd

Blackwell Publishing was acquired by John Wiley & Sons in February 2007. Blackwell's publishing program has been merged with Wiley's global Scientific, Technical, and Medical business to form Wiley-Blackwell.

*Registered Office*

John Wiley & Sons Ltd, The Atrium, Southern Gate, Chichester, West Sussex, PO19 8SQ, United Kingdom

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*Library of Congress Cataloging-in-Publication Data*

The handbook of rhetoric and public address / edited by Shawn J. Parry-Giles and J. Michael Hogan.

p. cm. – (Handbooks in communication and media)

Includes bibliographical references and index.

ISBN 978-1-4051-7813-6 (hardcover : alk. paper) 1. Rhetorical criticism. 2. Speeches, addresses, etc. – History and criticism–Theory, etc. 3. Speeches, addresses, etc., American–History and criticism. 4. English language–Rhetoric–Research–Methodology. I. Parry-Giles, Shawn J., 1960– II. Hogan, J. Michael, 1953–

PN4096.H36 2010

809.5'1–dc22

2010001890

A catalogue record for this book is available from the British Library.

Set in 10/13pt Galliard by SPi Publisher Services, Pondicherry, India  
Printed in Malaysia

*To David Zarefsky upon his retirement – a mentor  
and inspiration to all public address scholars*





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