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**by Sherwood Neiss, Jason W. Best, and
Zak Cassady-Dorion**



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of this emerging asset class and its ecosystem. Jason is a co-founder of the Crowdfunding Professional Association (CfPA) and the Crowdfund Intermediary Regulatory Advocates (CFIRA), which is the global industry advocacy organization for crowdfunding. Additionally, he is a board member of the European Crowdfunding Network and the Canadian Technology Alliance. CCA also participates in the U.S. State Department's Global Entrepreneurship Program.

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Dedication

This book is dedicated to unreasonable people who question the status quo, create solutions, and make rational positive change. When we began the fight to legalize crowdfund investing, people told us we were crazy. Sometimes good timing, good luck, optimism, and hard work come together to make change happen. Be unreasonable in pursuing what you believe in.

This book is also dedicated to our parents, family, loved ones, and friends, who have been and continue to be unreasonable in their love and belief in us as we pursue what we're passionate about.

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