



# Strategic Planning for Success

Aligning People, Performance, and Payoffs

Roger Kaufman Hugh Oakley-Browne Ryan Watkins Doug Leigh

JOSSEY-BASS/PFEIFFER

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#### **CONTENTS**

List of Tables and Figures xiii

Preface xix

Introduction 1

## 1 BUSTING OLD PARADIGMS AND USING NEW ONES: DEFINING AND SHAPING OUR FUTURE 4

Chapter Goals 4

Today's Paradigms 5

The New Realities 16

Ignoring the New Realities 18

Paradigms That Work 25

Create a Better Future 27

Summary 34

#### 2 CRITICAL SUCCESS FACTORS FOR STRATEGIC THINKING THAT WORKS 39

Chapter Goals 39

Six Critical Success Factors for Strategic Thinking and Planning 40

| Is | Change | Strategic? | 42 |
|----|--------|------------|----|
|    |        |            |    |

The Strategic Thinking and Planning Process 44

The Consequences of Ignoring the Critical Success Factors 51

#### 3 SYSTEM (AND SYSTEMS) THINKING 57

Chapter Goals 57

The Organizational Elements Model 58

Defining the Organizational Elements 64

The Organizational Elements Describe a System 72

The Organizational Elements—Useful Applications 79

Planning from a Helicopter vs. Planning from the Ground 79

## 4 PREPARING TO PLAN: ENSURING YOU DO THE RIGHT THING AND NOT SIMPLY DO THINGS RIGHT 81

Chapter Goals 81

The Strategic Planning Process 84

Preparing to Plan 89

Mega Level Visioning: Committing to the Longest View 96

Assessing Resistance to Change 102

Barriers—Common Mistakes Made by Strategic Planners 103

## 5 ASSESSING NEEDS: DEFINING THE CRITICAL GAPS IN RESULTS . . . AND PUTTING THEM IN PRIORITY ORDER 111

Chapter Goals 111

Needs Assessment or Wants Assessment? 112

Defining Needs and Wants 113

Needs Assessment Benefits 123

The Organizational Elements 126

The Needs Assessment Process 131

Gathering the Data 138

Data Gathering Methods 143

Selecting Priority Needs 152

Will the Needs Assessment Work? 154

#### 6 SOLVING PROBLEMS: CLOSING THE PRIORITY GAPS 158

Chapter Goals 158

Solving Problems—An Overview 159

Two Common Problem Solving Errors 164

Errors in Formulating the Problem 165

Simple Problem Solving 167

Complex Problem Solving 173

## 7 DEVELOPING SMARTER OBJECTIVES: THINKING AUDACIOUSLY, BEING AUDACIOUS, DELIVERING HIGH PAYOFF RESULTS 187

Chapter Goals 187

Why Objectives? 188

Categories of Objectives 193

"Smarter" Criteria for High Impact Objectives 194

Identify Key Result Areas 203

Select Performance Indicators 207

Detecting Non-Smarter Objectives 213

Develop Mission Objectives 218

Summary 221

## 8 CREATING CHANGE: MAKING SURE THE CHANGE EFFORT REALLY BROUGHT ABOUT CHANGE 224

Chapter Goals 224

Creating and Managing the Change from Present Results to Desired Results 225

Transition Management Plan 226

The Paradox of Building Commitment Through Pain 231

Define Key Roles for Change 234

Develop Sponsorship 241

Preparing Change Agents and Advocates 244

Managing Resistance Effectively 247

Force Field Analysis 250

## 9 SCOPING AND SCANNING THE ORGANIZATION: WHAT MEANS WILL ACHIEVE THE HIGH PAYOFF RESULTS 257

Chapter Goals 257

Scoping and Scanning 258

SWOT Analysis 259

Analyzing the Business Logic 271

The Relationships Among the Business Logics 284

The Cultural Screen 286

#### 10 DELIVERING HIGH PAYOFF RESULTS 308

High Payoff Results 310

Fourteen Steps to Useful Results and Performance 319

A General Problem Solving Process Model 327

Avoiding Success 328

Summary 330

APPENDIX A: PARADIGM SHIFT FOR TEACHING/LEARNING 331

APPENDIX B: A GLOSSARY AND CLASSIFICATION OF TERMS AND TOOLS 341

APPENDIX C: A SUGGESTED CODE OF PROFESSIONAL CONDUCT FOR DEFINING AND DELIVERING HIGH PAYOFF RESULTS 355

References 363

Index 373

About the Authors 383

About the International Society for Performance Improvement 387





## LIST OF TABLES AND FIGURES

| lable 1.1  | Early Futurists and Their Landmark works 5                            |
|------------|---|
| Table 1.2  | Why Paradigms Shift 10  |
| Table 1.3  | Fads Checklist 13   |
| Table 1.4  | Implications of Ignoring the New Realities 19                         |
| Table 1.5  | Implications of Ignoring the New Realities in Your<br>Organization 24 |
| Table 1.6  | Traditional Planning vs. the High Payoff Results-Oriented Paradigm 29 |
| Table 1.7  | Checking Whether Organizations Care 32                                |
| Figure 1.1 | Progression from Mega to Inputs 36                                    |
| Table 2.1  | Six Critical Success Factors 40                                       |
| Table 2.2  | Checklist for Assessing Strategic Change 42                           |
| Figure 2.1 | The New Paradigm 45   |
| Figure 2.2 | Current Results to Desired Results 46                                 |
| Table 2.3  | Ends Achieved at the Mega, Micro, and Macro Levels 47                 |
| Figure 2.3 | The Chain of Results 48   |

xiii