# A New History of Anthropology

# A New History of Anthropology Edited by Henrika Kuklick



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## Contents

	t of Illustrations tes on Contributors	vii viii
	roduction nrika Kuklick	1
1	Anthropology Before Anthropology  Harry Liebersohn	17
Par	t I: Major Traditions	33
2	North American Traditions in Anthropology: The Historiographic Baseline Regna Darnell	35
3	The British Tradition  Henrika Kuklick	52
4	Traditions in the German Language H. Glenn Penny	79
5	The Metamorphosis of Ethnology in France, 1839–1930 Emmanuelle Sibeud	96
Par	t II: Early Obsessions	111
6	The Spiritual Dimension  Ivan Strenski	113
7	The Empire in Empiricism: The Polemics of Color Barbara Saunders	128
8	Anthropology and the Classics Robert Ackerman	143

V1	Contents

Par	t III: Neglected Pasts	159
9	Anthropology on the Periphery: The Early Schools of Nordic Anthropology Christer Lindberg	161
10	Colonial Commerce and Anthropological Knowledge: Dutch Ethnographic Museums in the European Context Donna C. Mehos	173
11	Political Fieldwork, Ethnographic Exile, and State Theory: Peasant Socialism and Anthropology in Late-Nineteenth-Century Russia <i>Nikolai Ssorin-Chaikov</i>	191
12	Using the Past to Serve the Peasant: Chinese Archaeology and the Making of a Historical Science <i>Hilary A. Smith</i>	207
Par	t IV: Biology	223
13	The Anthropology of Race Across the Darwinian Revolution Thomas F. Glick	225
14	Race Across the Physical–Cultural Divide in American Anthropology Jonathan Marks	242
15	Temporality as Artifact in Paleoanthropology: How New Ideas of Race, Brutality, Molecular Drift, and the Powers of Time Have Affected Conceptions of Human Origins <i>Robert N. Proctor</i>	259
Par	t V: New Directions and Perspectives	275
16	Women in the Field in the Twentieth Century: Revolution, Involution, Devolution? Lyn Schumaker	277
17	Visual Anthropology Anna Grimshaw	293
18	Anthropological Regionalism Rena Lederman	310
19	Applied Anthropology  Merrill Singer	326
Wo Ind	rks Cited ex	341 381

## Illustrations

1	A literal illustration of Margaret Mead's popular recognition, a paper doll included in Tom Tierney, <i>Notable American Women. Paper Dolls</i>	
	in Full Color (1989)	12
2	Early imagining of the non-Western world. An illustration of the city of Louango, in present-day Congo, from a book compiled from diverse sources and published in London by John Ogilby in 1670,	
	Africa, which was dedicated to King Charles II	17
3	Franz Boas in Eskimo costume	40
4	Early participant observation: Captain James Cook and Joseph Banks, the naturalist on Cook's first voyage – and future long-serving president of the Royal Society – watching dancing inside a house on one of	
	the islands Cook called the Society Islands, now French Polynesia	53
5	Glass and steel cabinets in Berlin's Museum für Völkerkunde	88
6	Membership card from the Institut ethnographique	102
7	Trivializing the past: the historical legacy of Erland Nordenskiöld and the former ethnological museum was ignored by an artist commissioned by the Museum of World Culture to "excavate	
	the museum's subconscious"	172
8	Entrance to the Department of Tropical Products of the Royal Institute of the Tropics, as seen today. Originally the Trade Museum, this department was renamed in the heat of the Indonesian revolution in 1947	189
9	Image of Botocudos, who Brazilian semi-Darwinians thought to be near-throwback hominids and who were adduced as examples of	
	human society at the lowest level of evolution	239
10	Photograph of Ruth van Velsen, wife of the social anthropologist Jaap van Velsen, in their vanette on Great East Road, Northern Rhodesia,	
11	setting off for their field site in Nyasaland, early 1950s  A. C. Haddon and Sidney Ray, members of the Cambridge  Anthropological Expedition to Torres Straits, with Pasi and his	291
	family on the beach at Duaur, 1898	297

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Robert Ackerman ("Anthropology and the Classics") is the author of *J. G. Frazer: His Life and Work* (1987), *Selected Letters of J. G. Frazer* (2005), and *The Myth and Ritual School: J. G. Frazer and the Cambridge Ritualists* (2002), as well as numerous essays on the history of anthropology and the history of classical scholarship. Until 2000, he was Director of Liberal Arts at the University of the Arts in Philadelphia. Now retired and living in Britain, he is a Life Member of Clare Hall, University of Cambridge.

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Robert N. Proctor ("Temporality as Artifact in Paleoanthropology: How New Ideas of Race, Brutality, Molecular Drift, and the Powers of Time Have Affected Conceptions of Human Origins") is Professor of the History of Science at Stanford University and the author of, most recently, *The Nazi War on Cancer* (1999), which won the Viseltear Prize from the American Public Health Association. His research interests coalesce around the history of scientific and medical controversies; he has also written on cancer and environmental policy, tobacco culture, human

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## Introduction

#### Henrika Kuklick

This collection will appeal to a range of readers, anthropologists and historians prominent among them.<sup>1</sup> For historians, the value of its essays will be their contextualization of anthropological ideas and practices in specific times and places. Anthropologists will find not only discussions of the discipline's major branches but also analyses of portions of its history that rarely feature in its oral tradition – a tradition highly susceptible to "mythicization," as George Stocking has noted (1995: xviii).

The classic typology of historians of the human sciences is Stocking's, a dichotomous scheme of ideal types: "presentists" and "historicists." Presentists, usually practitioners of the discipline they describe, frame their accounts in contemporary terms, often seeking lessons from the past for the present: their tone may be celebratory, as they trace the antecedents of ideas and methods now considered commendable, or mournful, regretting the loss of exemplary practices. Historicists, frequently drawn from other disciplines, are not explicitly concerned with contemporary standards and debates; they show that when we read old texts as if they had just been written, we frequently misunderstand their authors' intended meanings (Stocking 1968: 1–12).

But presentist and historicist approaches are complementary, not mutually exclusive. No matter what their professional training and special interests, historians inevitably ask questions that are important in our age. They know that past concerns were different from our own, but they must also know how contemporary practitioners view their enterprise; the past may appear different in the future, but knowledge of a discipline's present has some bearing on understanding its history. Thus, today's anthropologists should be both served by attention to historical matters of contemporary concern and inspired by historicist accounts, which aim to meet anthropology's time-honored goal of sympathetically reporting distinctive ways of life. And to describe episodes in the development of the human sciences also serves to reveal aspects of the general social orders within which they occurred, addressing questions of interest to all manner of historians.