

**Friederike Berg**

# Implementation of the Start-Up Company 'Strumpfbody' on the Basis of the Business Model Canvas

**Seminar paper**

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Friederike Luise Berg

**Implementation of the Start-Up Company ‘Strumpfbody’  
on the Basis of the Business Model Canvas**

4th Seminar Paper

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at Baden-Wuerttemberg Cooperative State University in Ravensburg

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m	million
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