Michelle Herzig

Cultural differences between Germany and China in Corporations.A case study of Bayer AG

Case Study



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Bibliographic information published by the German National Library:

The German National Library lists this publication in the National Bibliography; detailed bibliographic data are available on the Internet at http://dnb.dnb.de .

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Imprint:

Copyright © 2021 GRIN Verlag ISBN: 9783346856920

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