### Franca König

Aus der Reihe: e-fellows.net stipendiaten-wissen

e-fellows.net (Hrsg.)

**Band 3997** 

Global Governance and Health. International Responses to SARS and Ebola and the Influence of Framing and Politicisation

Master's Thesis



# YOUR KNOWLEDGE HAS VALUE



- We will publish your bachelor's and master's thesis, essays and papers
- Your own eBook and book sold worldwide in all relevant shops
- Earn money with each sale

Upload your text at www.GRIN.com and publish for free



#### **Bibliographic information published by the German National Library:**

The German National Library lists this publication in the National Bibliography; detailed bibliographic data are available on the Internet at http://dnb.dnb.de .

This book is copyright material and must not be copied, reproduced, transferred, distributed, leased, licensed or publicly performed or used in any way except as specifically permitted in writing by the publishers, as allowed under the terms and conditions under which it was purchased or as strictly permitted by applicable copyright law. Any unauthorized distribution or use of this text may be a direct infringement of the author s and publisher s rights and those responsible may be liable in law accordingly.

#### **Imprint:**

Copyright © 2015 GRIN Verlag ISBN: 9783346537805

#### This book at GRIN:

### Franca König

Aus der Reihe: e-fellows.net stipendiaten-wissen

e-fellows.net (Hrsg.)

Band 3997

Global Governance and Health. International Responses to SARS and Ebola and the Influence of Framing and Politicisation

#### **GRIN - Your knowledge has value**

Since its foundation in 1998, GRIN has specialized in publishing academic texts by students, college teachers and other academics as e-book and printed book. The website www.grin.com is an ideal platform for presenting term papers, final papers, scientific essays, dissertations and specialist books.

#### Visit us on the internet:

http://www.grin.com/

http://www.facebook.com/grincom

http://www.twitter.com/grin\_com

## The Art of Collective Response in Global Health Governance: Competing Frames, the Public Sphere and Pandemic Crises

#### Dissertation

Paper submitted in partial fulfilment of the requirements for the Degree of Master of Science by Coursework in Global Governance & Diplomacy at the University of Oxford

by

Franca Koenig

Department of International Development University of Oxford

## TABLE OF CONTENTS

Lis	ist of Tables and Figures	
Lis	t of Abbreviations	iv
1.	Introduction	1
2.	Global Governance and Health	4
	The Politics of Crisis, the Public Sphere and Accountability Ties	8
	Pandemics and Framing: A Matter of Medicine or Security?	12
3.	Methods	16
4.	Pandemic Crises Revisited	19
	The 2003 SARS Outbreak	22
	The 2014 Ebola Outbreak	31
5.	Conclusion and Discussion	42
References Cited		45

## TABLES AND FIGURES

1.	Competing for Access to State Decision-Making	10
2.	Factors Involved in the (Re-)Emergence of Infectious Diseases	13
3.	Chronology of Frames during the Outbreak of Severe Acute Respiratory Syndrome (SARS)	20
4.	Chronology of Frames during the Outbreak of Ebola Virus Disease (EVD)	21
5.	Total Cases of Ebola, April 2014 – April 2015	32
6.	Total Monthly Cases of Ebola, March 2014 – April 2015	32