FUNCTIONAL LOAD

# JANUA LINGUARUM

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# FUNCTIONAL LOAD

# DESCRIPTIVE LIMITATIONS ALTERNATIVES OF ASSESSMENT AND EXTENSIONS OF APPLICATION

by

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# 1. EXISTING WORK ON FUNCTIONAL LOAD

### 1.1 SIGNIFICANCE STATED

The concept of functional load is well established.<sup>1</sup> The importance of work on this subject has been seen, primarily, as a matter of descriptive completeness.<sup>2</sup> A considerable part of previous scholarship has been devoted to the presentation of functional load as an explanatory factor in language history and in developmental trends to be expected.<sup>3</sup> Synchronically, a number of areas of significance have been pointed out. For example, functional load was said to be a criterion assisting us in deciding what we should try to discover in the spectrographic analysis of speech,<sup>4</sup> in explaining statistical processes which underlie the decoding of speech sound waves,<sup>5</sup> in promoting research on speech recognition,<sup>6</sup> in accounting for

<sup>1</sup> Functional load has also been referred to, in English, as functional yield, yield, functional burden, burden, communication load, weight; in French, as rendement fonctionnel, rendement; in Czech, as funkční zatížení; in German, as Belastung, semantische Belastung, Belastungs- und Kombinationsfähigkeit, Tragfähigkeit. All of these terms will be represented in this study by the terms FUNCTIONAL LOAD OF LOAD. Quotations on functional load may pertain to statements which do not specifically use any of the terms listed above yet refer to it by implication; cf., for instance, some of the references to frequency cited in Section 1.56, below.

<sup>2</sup> Trubetzkoy (1932), 18; Hockett (1955), 218; King (1967 a), 832; Mackey (1966), 96.

- <sup>3</sup> Kučera (1963), 209; King (1967 a); King (1967 b); Wang (1967), 43, 50.
- 4 Hockett (1955), 218.
- <sup>5</sup> Wang (1967), 43.
- <sup>6</sup> Wang (1967), 51. Cf. Rigault (1962).

aberrations from phonological or morphosyntactic norms,<sup>7</sup> in fact, in understanding entire linguistic systems, regardless of levels of analysis, and beyond that, certain linguistic universals.<sup>8</sup>

In areas primarily classified as those of applied linguistics, functional load has attracted attention as a relevant criterion in language management, such as devising new alphabets,<sup>9</sup> or for such other practical purposes as the identification of optimum arrangements on typewriter keyboards.<sup>10</sup> In pursuit of objectives less remote from the linguist's preoccupations, functional load has been related to the study of poetry,<sup>11</sup> to deciding claims of disputed authorship,<sup>12</sup> and above all, to a number of aspects of linguistic pedagogy.

Instructional benefits were seen in terms of occurrence frequency, range, coverage, availability in specific situations, relative learnability, and priorities of procedure, as well as the preparation of teaching materials based upon studies of this type.<sup>13</sup>

It cannot, however, be said that the present record reflects consensus about the significance of functional load studies, and questions have been raised about the justification of measuring this load,<sup>14</sup> and the extent to which the concept of functional load is applicable.<sup>15</sup>

The present discussion will review the principal features of existing load work and attempt to suggest some of the reasons why a concept as long in existence as most of the other analytic notions in current use, and as potentially significant as any of these for descriptive theory and practical application, has not as yet been put to any effective use as an integral part of the contributions of linguistics.

- <sup>7</sup> Phonological: Hockett (1958), 64; morphosyntactic: Martinet (1962), 55.
- <sup>8</sup> Kučera (1963), 217. Cf. Greenberg (1966 a); Greenberg (1966 b).
- <sup>9</sup> Wang (1967), 51.
- <sup>10</sup> Frumkina (1963), 89.
- <sup>11</sup> Frumkina (1963), 109. Cf. also Chatman (1964); Doležel (1967).
- <sup>12</sup> Yule (1939).
- <sup>13</sup> Hockett (1958), 47, 56, 63, 64; Gougenheim (1959); Frumkina (1963),
  91; Mackey (1966), 189; Stockwell, Bowen, and Martin (1965), 5.

<sup>15</sup> Stockwell, Bowen, and Martin (1965), 5.

<sup>14</sup> Wang (1967), 50.