

## **Anonym**

# The contribution of segmentation, profiling and targeting to the successful marketing of Coffee-Mate in Great Britain

## Case Study

## Case Study

# YOUR KNOWLEDGE HAS VALUE



- We will publish your bachelor's and master's thesis, essays and papers
- Your own eBook and book - sold worldwide in all relevant shops
- Earn money with each sale

Upload your text at [www.GRIN.com](http://www.GRIN.com)  
and publish for free

