

Janna Schubert

Retail Performance Management in the Luxury Industry

Status-quo and Future Outlook

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***Retail Performance Management in the Luxury
Industry – Status-quo and Future Outlook***

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List of abbreviations

| | |
|--------|---|
| BSC | Balanced Scorecard |
| CPM | Corporate Performance Management |
| COGS | Costs of Goods Sold |
| GDP | Gross Domestic Product |
| EBIT | Earnings Before Interest and Taxes |
| EBITDA | Earnings Before Interest, Taxes, Depreciation, and Amortisation |
| PP | Performance Pyramide |
| RPM | Retail Performance Management |
| SCM | Supply Chain Management |