

Thomas Osche

Communication strategies for product recalls in the healthcare business

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Anglia Ruskin University
Ashcroft International Business School

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Thomas Osche

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Table of contents

List of figures	v
List of tables	v
Glossary	v
References	vi
Abstract.....	xii
1 Introduction	1
1.1 Research purpose and research questions.....	4
1.2 Limitations	4
1.3 Structure of the thesis	4
2 Literature review	5
2.1 Attribution	5
2.2 Perception	7
2.3 Communication channels	8
2.4 Crisis and reputation	8
2.5 Legal aspects	9
2.6 Learning from a crisis.....	10
2.7 High reliability and normal accident theorists	10
2.8 The business impact of bad news	11
2.9 Stakeholder analysis	11
2.10 Corporate communication models.....	12
3 Research methodology	16
3.1 Research strategy and design.....	16
3.2 Data sources	17
3.3 Analysis techniques	19
3.4 Ethical implications of the research.....	22
4 Findings	23
4.1 Product recall analysis	23
4.2 Communication response to the recalls from different stakeholders	28
4.3 Stakeholder analysis	43
5 Discussion and interpretation.....	45
5.1 General discussion of the findings	45

5.2	Communication strategies of the companies under study	46
5.3	General discussion of trends.....	47
5.4	Who drives the discussion in the healthcare community.....	48
5.5	Methodological aspects and validity	48
6	Conclusions and recommendations	50
6.1	Research questions	50
6.2	General conclusions and recommendations from the corporate perspective.....	51
7	Appendix.....	54
7.1	HRS FAQ on Policy Recommendations: Implantable Cardioverter Defibrillator and Pacemaker Performance	54
7.2	Device recall list	58