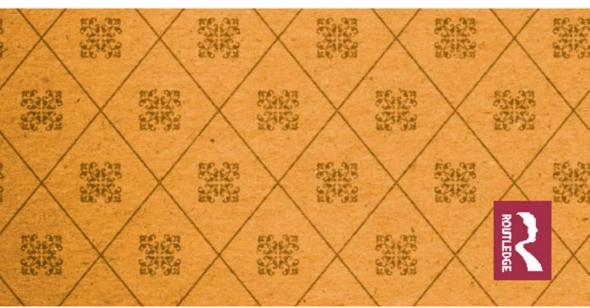


Routledge Monographs Classical Studies

# THE GREEK AND ROMAN TROPHY

FROM BATTLEFIELD MARKER TO ICON OF POWER

Lauren Kinnee



### The Greek and Roman Trophy

"In this volume Kinnee offers a comprehensive account of the development of the trophy in Greek and Roman culture. Combining study of the literary and archaeological evidence with insights from anthropology and the history of religions, she offers a provocative new interpretation of the Greek trophy, radically different from the icon of power it later became."

Zahra Newby, University of Warwick, UK

In *The Greek and Roman Trophy: From Battlefield Marker to Icon of Power*, Kinnee presents the first monographic treatment of ancient trophies in sixty years. The study spans Archaic Greece through the Augustan Principate. Kinnee aims to create a holistic view of this complex monument-type by breaking down boundaries between the study of art history, philology, the history of warfare, and the anthropology of religion and magic. Ultimately, the kaleidoscopic picture that emerges is of an *ad hoc* anthropomorphic Greek talisman that gradually developed into a sophisticated, Augustan sculptural or architectural statement of power. The former, a product of the hoplite phalanx, disappeared from battlefields as the Macedonian cavalry grew in importance, shifting instead onto coins and into rhetoric, where it became a statement of military might. For their part, the Romans seem to have encountered the trophy as an icon on Syracusan coinage. Recognizing its value as a statement of territorial ownership, the Romans spent two centuries honing the trophy-concept into an empire-building tool, planted at key locations around the Mediterranean to assert Roman presence and dominance.

This volume covers a ubiquitous but poorly understood phenomenon and will therefore be instructive to upper-level undergraduates, graduate students, and scholars in all fields of Classical Studies.

**Lauren Kinnee** is the Director of Art History and Visiting Assistant Professor at the University of Colorado at Colorado Springs, USA.

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## The Greek and Roman Trophy

From Battlefield Marker to Icon of Power

Lauren Kinnee



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## Abbreviations for standard resources and journals

AA Archäologischer Anzeiger

AdI Annali dell'Istituto di corrispondenza archeologica

AJA American Journal of Archaeology
AJAH American Journal of Ancient History
AJP American Journal of Philology

AM Mitteilungen des Deutschen Archäologischen Instituts, Athe-

nische Abteilung

AntCl L'Antiquité classique AntJ Antiquaires Journal

AnzAW Anzeiger für die Altertumswissenschaft

Aquitania: revue inter-régionale d'archéologie: Aquitaine,

Limousin, Midi-Pyrénées, Poitou-Charentes. Talence: Éd. de

la Fédération Aquitania

Archaeology Archaeology Magazine
ArchCl Archeologia classica

ArcheologiaWar Archeologia: Rocznik Instytutu historii kultury materialnej

Polskiej akademii nauk (Warsaw)

ArtHist Art History

ARV<sup>2</sup> J.D. Beazley, Attic Red-Figure Vase-Painters. 2nd edition.

Oxford, 1963

ASCL Archivio storico per la Calabria e la Lucania. Roma: Associazione

Nazionale per gli Interessi del Mezzogiorno d'Italia

Athenaeum: Studi periodici di letteratura e storia dell'anti-

chità, Università di Pavia

AttiPontAcc Atti della Pontificia Accademia romana di archeologia

BAM Bulletin d'archéologie marocaine. Rabat: Ministère des affaires

culturelles, Institut national des sciences de l'archéologie et du

patrimoine

BCH Bulletin de correspondance hellénique

BCSSA Bollettino del Centro di studi per la storia dell'architettura

Berytus: Archaeological Studies

Bullettino della Commissione archeologica Comunale di

Roma

#### xii Abbreviations for standard resources and journals

Byzantion Byzantion: Revue internationale des études byzantines

*CAH* Cambridge Ancient History

CB L.D. Caskey and J.D. Beazley, Attic Vase Paintings in the

Museum of Fine Arts, Boston. Oxford, 1931–1963

*CÉFR* Collection de l'École française de Rome

Chiron: Mitteilungen der Kommission für alte Geschichte und

Epigraphik des Deutschen Archäologischen Instituts

CP Classical Philology
CR Classical Review

CRAI Comptes rendus / Académie des inscriptions et belles-lettres.

Paris: de Boccard

Dialarch Dialoghi di archeologia

DossPar Histoire et archéologie: Les dossiers (Paris) EcAntNîmes Ecole antique de Nîmes. Bulletin annuel

Ephesos Forschungen in Ephesos veröffentlicht vom Österreichischen

Archäologischen Institut in Wien

Gallia: Fouilles et monuments archéologiques en France

métropolitaine

Gallia Suppl. Gallia Supplement

GRBS Greek, Roman and Byzantine Studies

Gymnasium Gymnasium: Zeitschrift für Kultur der Antike und humanisti-

sche Bildung

Habis: filología clásica, historia antigua, arqueología clásica.

Sevilla: Universidad de Sevilla, Secretariado de Publicaciones.

Hesperia: The Journal of the American School of Classical

Studies at Athens

Historia Historia: Zeitschrift für alte Geschichte HSCP Harvard Studies in Classical Philology

IG M. Fraenkel, Inscriptiones graecae (Berlin 1895–)

JAH Journal of Ancient History

JMA Journal of Mediterranean Archaeology
JRA Journal of Roman Archaeology

JRGZM Jahrbuch des Römisch-germanischen Zentralmuseums, Mainz

JRS Journal of Roman Studies

Klio: Beiträge zur Alten Geschichte. Berlin: Akademie Verl

Latomus: revue d'études latines. Bruxelles: Latomus

LSJ<sup>9</sup> H.G. Liddell et al., Greek-English Lexicon. 9th edition.

Oxford, 1940

LTUR E.M. Steinby, editor. Lexicon topographicum urbis romae.

Rome, 1993

LTURS A. La Regina, editor. Lexicon topographicum urbis Romae:

Suburbium. Rome, 2001–2008

MAAR Memoirs of the American Academy in Rome
MÉFRA Mélanges de l'École française de Rome, Antiquité

Mnemosyne Suppl. Mnemosyne: Bibliotheca classica batava. Supplement

NHeidJB Neue Heidelberger Jahrbücher

NNUM Nordisk numismatisk unions medlemsblad

NTDAR L. Richardson. A New Topographical Dictionary of Ancient

Rome. Baltimore, 1992

OCD The Oxford Classical Dictionary

ÖJh Jahreshefte des Österreichischen archäologischen Instituts in

Wien

PAPS Proceedings of the American Philosophical Society

PastPres Past and Present

*PBSR* Papers of the British School at Rome

Phoenix: The Classical Association of Canada

Pontica: Studii si materiale de istorie, arheologie si muzeog-

rafie, Constanta

Popul Stud Population Studies

Prakt Praktika tes en Athenais Archaiologikes Etaireias ProcPhilAs Proceedings of the American Philological Association

Prospettiva: Rivista d'arte antica e moderna

*RA* Revue archéologique

RE A. Pauly and G. Wissowa. Real-Encyclopädie der Classischen

Altertumswissenschaft, 1893–1978

*RÉG* Revue des études grecques

RLouvre La revue du Louvre et des musées de France

RStLig Rivista di studi liguri SciMon The Scientific Monthly

ScAnt Scienze dell'Antichita: Storia, archeologia, antropologia

(Rome)

StRom Studi romani

StudRomagn Studi romagnoli. Cesena: Società di Studi Romagnoli TAPS Transactions of the American Philosophical Society

WorldArch World Archaeology

WürzJbb Würzburger Jahrbücher für die Altertumswissenschaft

Xenia: Semestrale di antichità



#### 1 Introduction

Previous studies have focused on the trophy through either a philological or an art historical lens. Here I attempt to combine both approaches and to augment these with, for example, an anthropological view of ancient religion and magic, new views on the sociology of ancient warfare, and a semiotic examination of the term and its relation to contemporary history and culture. This book will therefore be interdisciplinary in nature, revealing the complexity of its subject matter. The ancient trophy was not only a statement of victory: it was also a magical talisman, a metaphor for power, and a tool for empire-building. To suit these different roles, it developed myriad forms. The trophy was truly a complex and fascinating aspect of the Greco-Roman visual landscape.

#### Questions and methodology

The trophy phenomenon, an ancient Mediterranean mode of victory commemoration that encompassed a variety of visual forms, was first a Greek and then a Roman convention. Its use in these two cultures is often misunderstood. In its simplest form—the so-called 'mannequin trophy'—it consisted of a tree stump dressed in arms and armour stripped from the battlefield dead (see Figure 1.1). The image of the mannequin is ubiquitous in both Greek and Roman art and even literature. This shared iconography has resulted in three problematic interpretations: 1) the Greeks and Romans used the trophy to identical ends; 2) the Roman trophy is completely derivative of its Greek antecedent; or 3) the trophy was a rare object in Greece and is primarily a Roman phenomenon. This last interpretation is the result of a higher survival rate for Roman trophies, which tended to be carved in stone, while the Greek trophy was usually a perishable object left to rot on the battlefield.

I argue that none of these interpretations captures the true nature of either the Greek or the Roman trophy, and that the interpretations leave unanswered several crucial questions. Namely, what is the difference between these cultures' trophies and why did the Greek and Roman monuments ultimately diverge? In order to fully address these questions, an in-depth examination of the trophy phenomenon is necessary: that is the purpose of this book. We will here glimpse some of the basic answers.

The Greek trophy originated simultaneously with the hoplite phalanx. The victors placed a mannequin at the location where the tide of battle turned in their favour. The

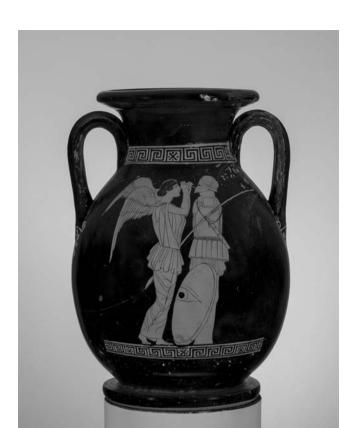


Figure 1.1 Name vase of the Trophy Painter, 450–440 B.C.E., Boston, MFA 20.187.

trophy was, however, far more than this. It was also a necromantic talisman that might have removed the bloodstain from the battlefield, an apotropaic territorial marker, and a bold statement of political power. Following the decline of phalanx tactics, the Greek trophy became primarily an icon of power on coinage and in literature.

While other scholars have touched upon some of these ideas, their research often has fallen into a single genre of Classical Studies, be it philology, art history, history or anthropology. This has produced a fractured perspective on the trophy, which has prevented a true understanding of the object's complexity. I fuse these perspectives and draw on recent, as yet unaddressed material crucial to any re-evaluation of the trophy. Kagan and Viggiano's (2013) landmark study of hoplite warfare, and Ogden's (2009) long-overdue examination of necromancy have particularly influenced my effort to reveal the complexities of the underappreciated Greek trophy.

Meanwhile, I seek to answer the question of what is truly Roman about the Roman trophy. In so doing, this work engages again with burgeoning trends in scholarship: Hölscher's (1987) *semantisches System* in general; and, regarding warfare in Roman visual culture, Polito (1998) and Dillon and Welch (2006). My study reveals that, though the Roman trophy lacked many of the religious aspects of its Greek counterpart, its use as a tool for personal advancement and empire-building were no less fascinating. Soon after they adopted the trophy from the Greeks, the Romans began to make striking innovations by introducing a diverse repertoire of new forms, meanings and uses that are without Greek precedent. The Roman trophy is stark testimony to originality in the Roman visual arts, particularly with respect to expressions of military might.

In order to illuminate the Roman changes to the trophy I present two in-depth case studies of Roman innovations that date to the republican period and reach maturity under the Augustan Principate. The first subject of discussion is the tableau monument, a sculptural ensemble depicting a mannequin accompanied by bound captives in a scene 'frozen in time', hence the term tableau. This genre of trophy is apparently entirely absent from the Greek repertoire. It most likely derives from the real Roman practice of parading actual captives beneath trophies in triumphal processions. I argue that it was the great and prescient general C. Marius who, in the later 2nd century B.C.E., monumentalized this practice in art. Marius' tableau led to a proliferation of the type, which soon became a convention across media, including coins minted under Marius, Sulla, Brutus and Julius Caesar; the sculptural trophy-relief on the Tomb of Caecilia Metella (see Figure 1.2) on the Via Appia outside of Rome; and on the sculpted friezes from the Temple of Apollo in Circo (Figure 1.3) and the Sant'Omobono victory reliefs (Figure 1.4).

The second major innovation discussed here is a reinvention of the Greek tradition of placing a trophy at the turning point of a battle. The Romans also constructed extramural trophies, but placed them at other geographically significant locations in order to declare Roman imperial presence. Monuments of this type include Octavian's campsite memorial at Nikopolis, his new 'Victory City' located near the battle site of Actium, in Epiros in western Greece (see Figure 1.5). This monument includes stunning reliefs depicting the Actium triumphal procession, which have yet to be formally published.<sup>1</sup>

The question of why the trophy's nature shifted so dramatically remains. I believe that the trophy was never limited to a single meaning in Greece or in Rome. The Greek version could be a temporary, religious object, or—on rare occasions—it could take the form of a permanent stone marker atop a column. Moreover, its association with the hoplite phalanx, an ultimately outdated approach to battle, forced it to evolve in the Hellenistic period from a battlefield marker to a symbol of military prowess. It was as this icon of power that the Romans first encountered the trophy, and it was an easy shift from small, symbolic coinage to large, symbolic monuments. The highly competitive Republic fuelled the development of increasingly ostentatious trophy monuments that appeared and functioned less and less like their Greek antecedents. Ultimately, what had been a small-scale practice in Greece became a large-scale approach to communicating with peoples across the Roman Empire, from 'civilized' Greeks to 'barbaric' Alpine tribes.