Feminist Economics and Public Policy

Edited by
Jim Campbell and
Morag Gillespie



FEMINIST ECONOMICS AND PUBLIC POLICY

Professor Ailsa McKay, who was known not only for her work as a feminist economist but also her influence on Scottish social and economic policy, died in 2014 at the height of her academic career and impact on public life. Organised around the key themes of Ailsa McKay's work, this collection brings together eminent contributors to argue for the importance of making women's roles and needs more visible in economic and social policies.

Feminist Economics and Public Policy presents a uniquely coherent analysis of key issues including gender mainstreaming, universal childcare provision and universal basic income security, in the context of today's challenging economic and political environments. It draws on international perspectives to look at the economic role of women, presenting readers with interrelated sections on gender budgeting and work and childcare, before concluding with a discussion on Citizen's Basic Income and how it could contribute towards a more efficient, equitable social security system. The theoretical, empirical and practice-based contributions assembled here present recommendations for more effective public policy, working towards a world in which women's diverse roles are recognized and fully accounted for.

This book is a unique collection, which will be of great relevance to those studying gender and economics, as well as to researchers and policy makers.

Dr Jim Campbell is a Reader in Economics at Glasgow Caledonian University, Scotland, UK.

Morag Gillespie, now retired, was formerly a Senior Research Fellow at Glasgow Caledonian University and a member of Women in Scotland's Economy Research Centre, UK.

ROUTLEDGE IAFFE ADVANCES IN FEMINIST ECONOMICS

IAFFE aims to increase the visibility and range of economic research on gender; facilitate communication among scholars, policy makers and activists concerned with women's wellbeing and empowerment; promote discussions among policy makers about interventions which serve women's needs; educate economists, policy makers and the general public about feminist perspectives on economic issues; foster feminist evaluations of economics as a discipline; expose the gender blindness characteristic of much social science and the ways in which this impoverishes all research, even research that does not explicitly concern women's issues; help expand opportunities for women, especially women from underrepresented groups, within economics; and, encourage the inclusion of feminist perspectives in the teaching of economics. The IAFFE book series pursues the aims of the organisation by providing a forum in which scholars have space to develop their ideas at length and in detail. The series exemplifies the value of feminist research and the high standard of IAFFE sponsored scholarship.

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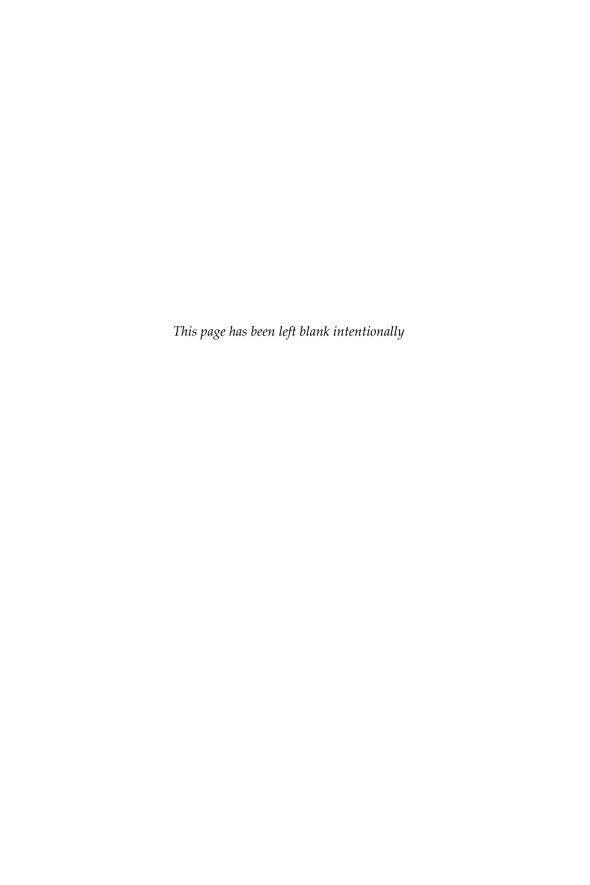
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Caitlin McLean was the first Ailsa McKay Postdoctoral Fellow in Economics based in the WiSE Research Centre at Glasgow Caledonian University. In that post she explored the potential for a Citizen's Basic Income (CBI) to contribute to greater gender equality. She holds a PhD in Social Policy from the University of Edinburgh, where her thesis compared childcare policy and provision in the US and UK. She has also contributed to collaborative projects comparing childcare in Europe, including research for the EU-funded project 'Families & Societies' as well as an international review of childcare provision published by the Scottish Government. Caitlin is now a Workforce Research Specialist at the Center for the Study of Child Care Employment, University of California-Berkley.

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Angela O'Hagan is a Lecturer at Glasgow Caledonian University (GCU) and a researcher with WiSE. Angela and Ailsa met when setting up the Scottish Women's Budget Group (SWBG) and became firm friends. Convenor of SWBG since 2006, Angela is also a long-standing member of the Scottish Government Equality and Budgets Advisory Group, the UK Women's Budget Group Management Committee and the European Gender Budgeting Network. Angela completed her PhD at GCU with Ailsa McKay as her Director of Studies, comparing gender budgeting in Scotland and Spain. Angela has held a number of senior management roles in civil society and statutory organisations and has a range of current and past roles on management boards of civil society organisations.

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xvi Contributors

Calidad' by the Ministry of Education. She has worked on many studies with the European Commission and a variety of European and Latin American Universities. Her research focuses on gender incidence of taxation and public policies. She is head of the Feminist Research Institute of the Universidad Complutense, on the Board of Editorial Committee of the Feminist Studies Magazine (Universidad Complutense) and a leading member of the Scientific Committee of the Economía Crítica and the Spanish network Women in Science, GENET.

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ACKNOWLEDGEMENTS

This book came about as a result of a commemorative conference held for Ailsa McKay in January 2015.

I would like to thank all of the people who attended the event, particularly the speakers who came from far and wide to celebrate Ailsa's research and impact. In particular I would like to thank Glasgow Caledonian University and the Scottish Government for providing the financial resources which enabled us to stage the conference in the first place.

Thanks to all of the contributors for responding to the various requests for changes in a timeous manner. A very special thanks to my co-editor Morag Gillespie for all her hard work in bringing this project to a successful conclusion, despite the fact that she 'retired' halfway through. Also thanks to Professor Eleanor Gordon and Professor Sara Cantillon, Director of Women in Scotland Economy Research Centre (WiSE) for providing helpful comments on some of the chapters.

The book is dedicated to the memory of Ailsa McKay and I hope that it will be a fitting testament to her impact as an academic and as an activist who made it her mission to ensure 'women counted'.

For Ailsa, 'the best thing that ever happened to me'.

Jim Campbell September 2015

LIST OF ABBREVIATIONS

CBI Citizen's Basic Income

CEA Council of Economic Advisers

CIT Citizen's Income Trust

COSLA Convention of Scottish Local Authorities

DSS Department of Social Security
DWP Department for Work and Pensions
EBAG Equality and Budgets Advisory Group

EBS Equality Budget Statement

EGBN European Gender Budgeting Network
EHRC Equality and Human Rights Commission

EOC Equal Opportunities CommissionEQF European Qualification FrameworkESA European System of National Accounts

EU European Union

GDP Gross Domestic Product GFI General Formal Investigation

GGEPMI Global Gender and Economic Policy Management Initiative

HBAI Households Below Average Incomes HES Household Economies of Scale HMRC Her Majesty's Revenue and Customs HMSO Her Majesty's Stationery Office

IAFFE International Association for Feminist Economics

IMF International Monetary Fund

JdA Junta de Andalucía

LGBTI Lesbian, Gay, Bi-sexual, Trans-sexual, and Intersex

LTCI Long-Term Care Insurance
MA Modern Apprenticeship

MDR Marginal Deduction Rate

MSP Member of the Scottish Parliament

Means-Tested Benefit MTB NHS National Health Service National Insurance NI

NIC National Insurance Contributions

National Institute for Health and Care Excellence NICE

NLW National Living Wage National Minimum Wage NMW

OECD Organisation for Economic Co-operation and Development

ONS Office for National Statistics

OSWG Occupational Segregation Working Group

PIT Personal Income Tax R&D Research and Development

SA Social Assistance

SDS Skills Development Scotland SES Scotland's Economic Strategy SNA System of National Accounts SNP Scottish National Party

STUC Scottish Trades Union Congress SVO Scottish Vocational Qualification SWBG Scottish Women's Budget Group

TLTurkish Lira

Universal Basic Income UBI UK United Kingdom UN United Nations

UNDP United Nations Development Programme

UNJP United Nations Joint Programme

UNSNA United Nations System of National Accounts

WBG Women's Budget Group

WiSE Women in Scotland's Economy

LIST OF UK AND INTERNATIONAL LEGISLATION

Equality Act (2006)

Equality Act (2010)

Health and Safety at Work Act (1974)

Ley 26/2014, 27 November 2014. Madrid. BOE-A-2014-12327

Ley 39/2010, 22 December 2010. Madrid. BOE-A-2010-19703

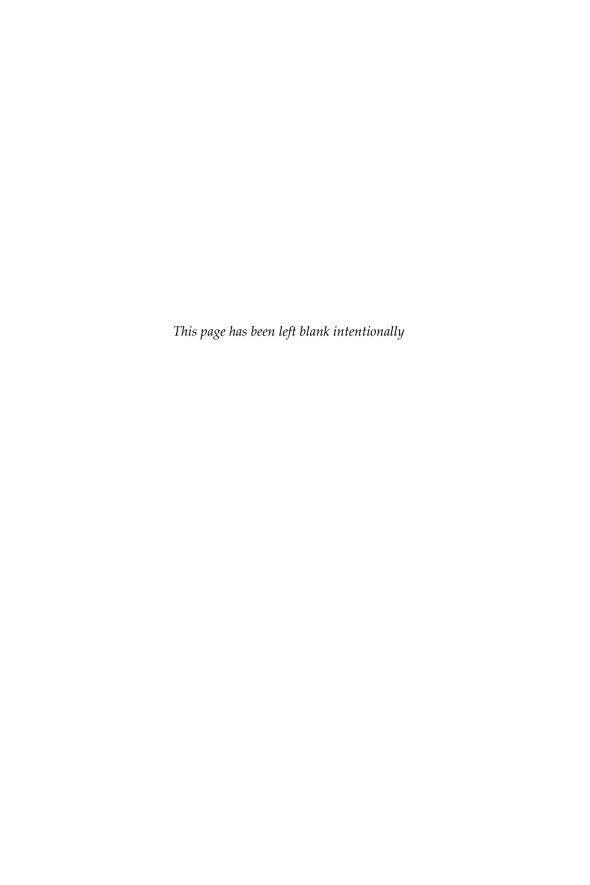
Ley 35/2006, 28 November 2006. Madrid: BOE-A-2006-20764

Ley 30/2003, 13 October 2003. Madrid: BOE-A-2003-18920

Real Decreto Ley 20/2011, 30 December 2011. Madrid. BOE-A-2011-20638

Trade Union Act (1927)

PART I Introduction and appreciation



INTRODUCTION TO THE THEMES OF THE BOOK

Jim Campbell and Morag Gillespie

As I am an economist I could provide you with a shed load of statistics. However as I am a Feminist Economist I am going to continue to tell you stories. Not because I can't do statistics but because I think the statistics need the stories to provide a more rich understanding of their meaning. In that sense I like to follow the example of Keynes and Stiglitz – great economists of our time, who believed and continue to believe in the need to engage and persuade the public – and to tell the story in a way that we all understand and to appeal to us all to follow a path that makes sense with respect to valuing all of our assets and not just those with a market price.

(McKay, 2012)

Professor Ailsa McKay told stories about women's disadvantaged position in the economy in a way that made people listen. She built a formidable international reputation as a feminist economist and had a profound influence on discussions of economic and social policy in Scotland and beyond. She died on 5 March 2014 at the height of her academic career and impact on public life.

This book is largely based on the contributions made at a two-day commemorative conference held in Ailsa's honour in January 2015. The conference themes reflected the key areas of Ailsa's research interests, namely: gender budgeting; women, work and childcare; and Citizen's Basic Income (CBI). This book follows a similar structure and is divided into three distinct but inter-related sections.

With one exception, all of the contributors to this book would regard themselves not just as colleagues of Ailsa's but friends and, in some cases, very close friends. The exception is Dr Caitlin McLean who did not know Ailsa but was appointed as the first Ailsa McKay Postdoctoral Research Fellow in Economics at Glasgow Caledonian University in January 2015. This position was created by Professor Pamela Gillies, Principal and Vice-Chancellor of Glasgow Caledonian University, in memory of Ailsa and to take her work forward.