

FIFTH EDITION

super**series**

Introduction to Leadership



Institute of Leadership
& Management

super**series**

Introduction to Leadership

FIFTH EDITION

Published for the
Institute of Leadership & Management



AMSTERDAM • BOSTON • HEIDELBERG • LONDON • NEW YORK • OXFORD
PARIS • SAN DIEGO • SAN FRANCISCO • SINGAPORE • SYDNEY • TOKYO
Pergamon Flexible Learning is an imprint of Elsevier



Pergamon Flexible Learning is an imprint of Elsevier
Linacre House, Jordan Hill, Oxford OX2 8DP, UK
30 Corporate Drive, Suite 400, Burlington, MA 01803, USA

First edition 1986
Second edition 1991
Third edition 1997
Fourth edition 2003
Fifth edition 2007

Copyright © 1986, 1991, 1997, 2003, 2007 ILM. Published by Elsevier Ltd. All rights reserved

Editor: David Pardey

Based on material in previous editions of this work

The views expressed in this work are those of the authors and do not necessarily reflect those of the Institute of Leadership & Management or of the publisher

No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means electronic, mechanical, photocopying, recording or otherwise without the prior written permission of the publisher

Permissions may be sought directly from Elsevier's Science & Technology Rights Department in Oxford, UK: phone (+44) (0) 1865 843830; fax (+44) (0) 1865 853333; email: permissions@elsevier.com. Alternatively, you can submit your request online by visiting the Elsevier website at <http://elsevier.com/locate/permissions>, and selecting *Obtaining permission to use Elsevier material*

Notice

No responsibility is assumed by the publisher for any injury and/or damage to persons or property as a matter of products liability, negligence or otherwise, or from any use or operation of any methods, products, instructions or ideas contained in the material herein

British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library

Library of Congress Cataloguing in Publication Data

A catalogue record for this book is available from the Library of Congress

ISBN 978-0-08-046411-4

For information on all Pergamon Flexible Learning publications visit our website at <http://books.elsevier.com>

Institute of Leadership & Management
Registered Office
1 Giltspur Street
London
EC1A 9DD
Telephone: 020 7294 2470
www.i-l-m.com
ILM is part of the City & Guilds Group

Typeset by Charon Tec Ltd (A Macmillan Company), Chennai, India
www.charontec.com

Printed and bound in Great Britain

07 08 09 10 11 10 9 8 7 6 5 4 3 2 1

Working together to grow
libraries in developing countries

www.elsevier.com | www.bookaid.org | www.sabre.org

ELSEVIER

BOOK AID
International

Sabre Foundation



Contents

<i>Series preface</i>	v
<i>Unit specification</i>	vii

Workbook introduction ix

1	ILM Super Series study links	ix
2	Links to ILM qualifications	ix
3	Links to S/NVQs in management	ix
4	Workbook objectives	x
5	Activity planner	xi

Session A Are you a leader? I

1	Introduction	I
2	What is a leader?	2
3	What else does a leader need?	14
4	So how do you become an effective leader?	17
5	Summary	23

Session B The team leader — responsibilities and roles 25

1	Introduction	25
2	Responsibility 1: the task	26
3	Responsibility 2: the individual	27
4	Responsibility 3: the team	32
5	Coping with the role of team leader	35
6	Summary	41

Session C	Leadership styles	43
1	Introduction	43
2	The leader	44
3	The task	48
4	Leadership and power	53
5	The operational environment	56
6	Personal leadership style	59
7	Summary	65
	Performance checks	67
1	Quick quiz	67
2	Workbook assessment	71
3	Work-based assignment	72
	Reflect and review	75
1	Reflect and review	75
2	Action plan	80
3	Extensions	82
4	Answers to self-assessment questions	83
5	Answers to Activities	86
6	Answers to the quick quiz	87
7	Certificate	89



Series preface

Whether you are a tutor/trainer or studying management development to further your career, Super Series provides an exciting and flexible resource to help you to achieve your goals. The fifth edition is completely new and up-to-date, and has been structured to perfectly match the Institute of Leadership & Management (ILM)'s new unit-based qualifications for first line managers. It also harmonizes with the 2004 national occupational standards in management and leadership, providing an invaluable resource for S/NVQs at Level 3 in Management.

Super Series is equally valuable for anyone tutoring or studying any management programmes at this level, whether leading to a qualification or not. Individual workbooks also support short programmes, which may be recognized by ILM as Endorsed or Development Awards, or provide the ideal way to undertake CPD activities.

For learners, coping with all the pressures of today's world, Super Series offers you the flexibility to study at your own pace to fit around your professional and other commitments. You don't need a PC or to attend classes at a specific time – choose when and where to study to suit yourself! And you will always have the complete workbook as a quick reference just when you need it.

For tutors/trainers, Super Series provides an invaluable guide to what needs to be covered, and in what depth. It also allows learners who miss occasional sessions to 'catch up' by dipping into the series.

Super Series provides unrivalled support for all those involved in first line management and supervision.

This page intentionally left blank



Unit specification

Title:	Introduction to leadership	Unit Ref:	M3.10
Level:	3		
Credit value:	2		
Learning outcomes	Assessment criteria		
<i>The learner will</i>	<i>The learner can (in an organization with which the learner is familiar)</i>		
1. Understand leadership styles	1.1	Identify the factors that will influence your choice of leadership styles or behaviours in workplace situations	
	1.2	Explain why these leadership styles or behaviours are likely to have a positive effect on individual and group behaviour	
2. Understand leadership qualities and review own leadership qualities and potential	2.1	Assess own leadership behaviours and potential in the context of a particular leadership model and your organization's working practices and culture, using feedback from others	
	2.2	Describe appropriate actions to enhance own leadership behaviour in the context of the particular leadership model	

This page intentionally left blank

Workbook introduction



I ILM Super Series study links

This workbook addresses the issues of *Introduction to Leadership*. Should you wish to extend your study to other Super Series workbooks covering related or different subject areas, you will find a comprehensive list at the back of this book.



2 Links to ILM qualifications

This workbook relates to the learning outcomes of Unit M3.10 Introduction to leadership from the ILM Level 3 Award, Certificate and Diploma in First Line Management.



3 Links to S/NVQs in management

This workbook relates to the following Units of the Management Standards which are used in S/NVQs in Management, as well as a range of other S/NVQs:

B6. Provide leadership in your area of responsibility.



4 Workbook objectives

A leader is best
When people barely know that he exists.
Not so good when people obey and acclaim him,
Worst when they despise him.
'Fail to honour people,
They fail to honour you';
But of a good leader, who talks little,
When his work is done, his aim fulfilled,
They will all say, 'We did this ourselves'.

Lao-Tzu, Chinese Philosopher, 6th Century BC.¹

Team leaders are special people. In work organizations, they have the key task of making things happen, not directly, but through the teams they lead. This is a difficult job: one that requires patience, determination, and an ability to motivate.

Many writers and teachers down the centuries have attempted to define the qualities of leadership. Is it something inherent – something you're born with, or can anyone be a leader? And what does a leader have to do? What techniques can be employed, what actions taken, to turn a collection of individuals into a well-ordered, fully functioning unit?

In this workbook we will try to answer these questions. We'll examine ways in which you, as a team leader, can improve your leadership skills, and so help your team to become more effective.

In Session A, we focus on the attributes of leadership itself, and try to decide which of them can be acquired or learned. An interesting aspect of this is a comparison between the skills needed for management and those which a leader should have. Most managers are expected to be leaders, but is a leader necessarily a manager?

Session B is concerned with just two facets of leadership: responsibilities and roles. We will put forward the view that a leader has three kinds of responsibilities: those to the task, to the team and to the individual team member. This three-fold burden, and the leader's many other duties, may result in role conflict or role ambiguity; we look at this subject at the end of the session.

¹ Quoted in *Effective Leadership* (Extension 1).