Heterosexuality in Theory and Practice

Chris Beasley, Heather Brook and Mary Holmes



Heterosexuality in Theory and Practice

Routledge Advances in Feminist Studies and Intersectionality

Core Editorial Group: Dr. Kathy Davis (Institute for History and Culture, Utrecht, The Netherlands), Professor Jeff Hearn (managing editor; Linköping University, Sweden; Hanken School of Economics, Finland; University of Huddersfield, UK), Professor Anna G. Jónasdóttir (Örebro University, Sweden), Professor Nina Lykke (managing editor; Linköping University, Sweden), Professor Chandra Talpade Mohanty (Syracuse University, USA), Professor Elżbieta H. Oleksy (University of Łódź, Poland), Dr. Andrea Petö (Central European University, Hungary), Professor Ann Phoenix (Institute of Education, University of London, UK)

Routledge Advances in Feminist Studies and Intersectionality is committed to the development of new feminist and profeminist perspectives on changing gender relations, with special attention to:

- Intersections between gender and power differentials based on age, class, dis/abilities, ethnicity, nationality, racialisation, sexuality, violence, and other social divisions.
- Intersections of societal dimensions and processes of continuity and change: culture, economy, generativity, polity, sexuality, science and technology.
- Embodiment: Intersections of discourse and materiality, and of sex and gender.
- Transdisciplinarity: intersections of humanities, social sciences, medical, technical and natural sciences.
- Intersections of different branches of feminist theorizing, including: historical
 materialist feminisms, postcolonial and anti-racist feminisms, radical
 feminisms, sexual difference feminisms, queerfeminisms, cyberfeminisms,
 posthuman feminisms, critical studies on men and masculinities.
- A critical analysis of the travelling of ideas, theories and concepts.
- A politics of location, reflexivity and transnational contextualising that reflects the basis of the Series framed within European diversity and transnational power relations.

1 Feminist Studies

A Guide to Intersectional Theory, Methodology and Writing Nina Lykke

2 Women, Civil Society and the Geopolitics of Democratization

Denise M. Horn

3 Sexuality, Gender and Power

Intersectional and Transnational Perspectives Edited by Anna G. Jónasdóttir, Valerie Bryson and Kathleen B. Jones

4 The Limits of Gendered

Citizenship

Contexts and Complexities

Edited by Elżbieta H. Oleksy, Jeff

Hearn and Dorota Golańska

5 Theories and Methodologies in Postgraduate Feminist Research

Researching Differently Edited by Rosemarie Buikema, Gabriele Griffin and Nina Lykke

6 Making Gender, Making War

Violence, Military and Peacekeeping Practices Edited by Annica Kronsell and Erika Svedberg

7 Emergent Writing Methodologies in Feminist Studies

III FeIIIIIISt Studies Edited by Mong Livholts

Edited by Mona Livholts

8 Gender and Sexuality in Online Game Cultures

Passionate Play Jenny Sundén and Malin Sveningsson

9 Heterosexuality in Theory and Practice

Chris Beasley, Heather Brook and Mary Holmes

Heterosexuality in Theory and Practice

Chris Beasley, Heather Brook and Mary Holmes



First published 2012 by Routledge 711 Third Avenue, New York, NY 10017

Simultaneously published in the UK by Routledge 2 Park Square, Milton Park, Abingdon, Oxon OX14 4RN

Routledge is an imprint of the Taylor & Francis Group, an informa business

© 2012 Taylor & Francis

The right of Chris Beasley, Heather Brook and Mary Holmes to be identified as the authors of this work has been asserted in accordance with sections 77 and 78 of the Copyright, Designs and Patents Act 1988.

All rights reserved. No part of this book may be reprinted or reproduced or utilised in any form or by any electronic, mechanical, or other means, now known or hereafter invented, including photocopying and recording, or in any information storage or retrieval system, without permission in writing from the publishers.

Trademark Notice: Product or corporate names may be trademarks or registered trademarks, and are used only for identification and explanation without intent to infringe.

Library of Congress Cataloging-in-Publication Data

Beasley, Chris.

Heterosexuality in theory and practice / by Chris Beasley, Heather Brook, and Mary Holmes. — 1st ed.

p. cm. — (Routledge advances in feminist studies and intersectionality; 9)

Includes bibliographical references and index.

 Heterosexuality. I. Brook, Heather. II. Holmes, Mary, 1965– III. Title. HQ76.4.B43 2012 306.76'4—dc23

2012004831 ISBN: 978-0-415-89009-0 (hbk)

ISBN: 978-0-203-10392-0 (ebk)

Typeset in Sabon by IBT Global.

Contents

	List of Figures and Tables	1X
	Acknowledgments	xi
	Introduction	1
	ART I	
Uı	npacking the Monolith	
1	Nasty, Boring, and Normative? Heterosexuality within the Conceptual Map of Gender and Sexuality Studies	11
2	Hetero-doxy: Conjugality and the Measure of Marriage	24
3	Unknown Paths: Theorising Changes in Heterosexual Intimacy	38
	ART II elds of Practice and Possible Adventures	
4	The Challenge of Pleasure in Preventive Health and (Hetero) Sex Education	55
5	(Not) Everyday Sexual Intimacy: On Quiet Subversions	67
6	Thrills and Spills: Heterosex, 'Transgressive' Adventures, and Social Change	83
	Conclusion: Theorising Social Change from the Realm of the Dominant	100
	Notes	103
	References	105
	Index	123

Figures and Tables

1.1	The Gender/Sexuality field and subfields.	13
1.2	Map of the Gender/Sexuality field: theoretical continuum and directions.	16
TABI	LES	
5.1	The Sample of Heterosexual Distance Relaters	70

Acknowledgments

This book has been an adventure of the best kind. We must begin by acknowledging the Adelaide Hills winemakers, Shaw and Smith, for it was out of a bottle of their excellent Sauvignon Blanc that the idea for the book first appeared like a Genie granting us wishes. Our first wish was to do some work together, because we knew that would be intellectually enriching and thoroughly good fun. And so it has proved.

Chris thanks the Fay Gale Centre for Research on Gender at the University of Adelaide and GEXcel: Centre for Gender Excellence in Sweden for their scholarly and other assistance, which advanced early versions of several chapters. Heather wants to thank, above all, her sister, Wendy Miller, without whose love and support she would never have been able to dedicate time and energy to this project. Mary would like to thank the ESRC for the grant that enabled her to undertake her research; and Flinders University for granting her extended leave, which gave her a head-start on a couple of chapters. This meant that she could annoy Chris and Heather while they were desperately trying to write in the midst of teaching and other ongoing aspects of academic life. We all want to thank Carolyn Corkindale for her always friendly assistance. Furthermore, we 'dips our lids' to the Unley and Glenelg Institute of Heterosexuality, for generous hosting of our research 'retreats'—that is, our designated days of working together—which were absolutely central to completing this thoroughly joint and joyous project. To all partners, children, and pets disrupted by said retreats we offer apologies and thanks for your support. Whether the other wishes we made over that bottle of Shaw and Smith are granted depends upon what readers make of this book.

Chris Beasley, Heather Brook, and Mary Holmes, December 2011

Introduction

'There is a crack in everything. That's how the light gets in.'

Leonard Cohen, 'Anthem'

Heterosexuality is traditionally defined as involving attraction, interest, or desire between persons of the 'opposite' sex (understood as men and women), and sexual relations between them (OED online). This dictionary definition is commonly interpreted to mean that heterosexuality involves a complementarity between the sexes, whereby men actively pursue women, and women succumb to their advances (Hamilton and Armstrong 2009; Bogle 2008). Heterosex is more specifically understood in terms of the 'coital imperative' rooted in the idea of a biological drive towards reproduction, necessitating penis-in-vagina intercourse, and with male orgasm as the goal (Jackson and Scott 2010: 74-100; Gavey 2005; Tiefer 2000). This volume departs from such a starting point by engaging in a range of debates in order to redefine and re-imagine heterosexuality. In our view, heterosexuality is fissured in its everyday complexity; it is fractured, grainy, layered. However, scholarly attempts to understand heterosexuality have overwhelmingly focused on its more negative and disturbing aspects. At the same time, it is also thought to be uninteresting; it is supposed that heterosexuality is always normative. Such presumptions play out the antagonisms of the 'sex wars', which raged in the 1980s but continue to be both implicitly and explicitly deployed in sexuality debates. The sex wars involve a dispute over whether sex is primarily dangerous or should be embraced as pleasurable (Duggan and Hunter [1995] 2006). However, in this dispute, pleasure is routinely constituted as residing in queer—meaning non-heterosexual—sex. The oppositional stances of the sex wars thus leave heterosexuality in a dark, dull corner, its potential for joy and excitement virtually unacknowledged and unexplored (but see Meah et al 2011; Jackson and Scott 2007, 2001).

In this volume an alternative view will be presented, one that recognises the many problematic and difficult elements of heterosexuality but that nevertheless turns our attention to its positive possibilities, including rarely analysed considerations of heterosexual pleasure within everyday contexts. This alternative view is intended to contribute to a more rounded discussion of heterosexuality in current scholarship about gender and sexuality. While we readily acknowledge that sexual relations are not power-free spaces for