

*Harwood Fundamentals of Pure and Applied Economics*

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# BARRIERS TO ENTRY AND STRATEGIC COMPETITION

Paul Geroski, Richard J Gilbert  
and Alexis Jacquemin



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STRATEGIC COMPETITION



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# **BARRIERS TO ENTRY AND STRATEGIC COMPETITION**

**PAUL GEROSKI, RICHARD J GILBERT,  
AND ALEXIS JACQUEMIN**



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# Barriers to Entry and Strategic Competition

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A volume in the Theory of the Firm and Industrial  
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## Introduction to the Series

Drawing on a personal network, an economist can still relatively easily stay well informed in the narrow field in which he works, but to keep up with the development of economics as a whole is a much more formidable challenge. Economists are confronted with difficulties associated with the rapid development of their discipline. There is a risk of “balkanization” in economics, which may not be favorable to its development.

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Each book starts with the basic elements and goes as far as the most advanced results. Each should be useful to professors needing material for lectures, to graduate students looking for a global view of a particular subject, to professional economists wishing to keep up with the development of their science, and to researchers seeking convenient information on questions that incidentally appear in their work.

Each book is thus a presentation of the state of the art in a particular field rather than a step-by-step analysis of the development of the literature. Each is a high-level presentation but accessible to anyone with a solid background in economics, whether engaged in business, government, international organizations, teaching, or research in related fields.

Three aspects of *Fundamentals of Pure and Applied Economics* should be emphasized:

- First, the project covers the whole field of economics, not only theoretical or mathematical economics.
- Second, the project is open-ended and the number of books is not predetermined. If new and interesting areas appear, they will generate additional books.

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The editors of the sections are outstanding economists who have selected as authors for the series some of the finest specialists in the world.

*J. Lesourne*

*H. Sonnenschein*

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