International Cooperation and Arctic Governance

Regime effectiveness and northern region building

Edited by
Olav Schram Stokke and
Geir Hønneland

International Cooperation and Arctic Governance

A new exploration of the impacts of Arctic regimes in such vital areas as pollution, biodiversity, indigenous affairs, health and climate change.

The post-Cold War era has seen an upsurge in interest in Arctic affairs. With new international regimes targeting Arctic issues at both the global and regional levels, the Northern areas seem set to play an increasingly prominent role in the domestic and foreign policies of the Arctic states and actors – not least Russia, the USA and the EU.

This volume clearly distinguishes between three key kinds of impact:

- effectiveness, defined as mitigation or removal of specific problems addressed by a regime
- political mobilization, highlighting changes in the pattern of involvement and influence in decision making on Arctic affairs
- region building, understood as contributions by Arctic institutions to denser interactive or discursive connectedness among the inhabitants of the region.

Empirically, the main focus is on three institutions: the Arctic Council, the Barents Euro-Arctic Region and the Council of the Baltic Sea States. This is essential reading for all students with an interest in Arctic affairs and their impact on global society.

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Contents

	List of illustrations	X1
	List of contributors	xii
	Acknowledgements	xiv
	List of acronyms and abbreviations	XV
1	Introduction	1
	GEIR HØNNELAND AND OLAV SCHRAM STOKKE	
2	Examining the consequences of Arctic institutions	13
	OLAV SCHRAM STOKKE	
3	Indigenous issues	27
	ELANA WILSON AND INDRA ØVERLAND	
4	Communicable disease control	50
	LARS ROWE AND GEIR HØNNELAND	
5	Pollution and conservation	78
,	OLAV SCHRAM STOKKE, GEIR HØNNELAND AND PETER JOHAN SCHEI	70
		112
5	Climate change	112
	ALF HÅKON HOEL	

7	Oil, gas and the environment KRISTINE OFFERDAL	138
8	International institutions and Arctic governance OLAV SCHRAM STOKKE	164
	Index	186

Illustrations

Figur	es	
4.1	Budget allocations under the Barents Health Programme, 1999–2002	55
Table	es	
4.1 6.1	Overview of projects under the Task Force 2000–03 Arctic country emissions in 2003 and change from	58
	1990	117

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O. S. S. and G. H. Oslo, 23 May 2006

Acronyms and Abbreviations

ACAP Arctic Council Action Plan

ACIA Arctic Climate Impact Assessment
ACOPS Advisory Committee on Protection of

the Seas

AEPS Arctic Environmental Protection

Strategy

AHDR Arctic Human Development Report
AMAP Arctic Monitoring and Assessment

Program

AMEC Arctic Military Environmental

Cooperation

ASC Assessment Steering Committee
BEAC Barents Euro-Arctic Council
BEAR Barents Euro-Arctic Region

CAFF Conservation of Arctic Flora and Fauna
CBD Convention on Biological Diversity
CBSS Council of the Baltic Sea States
CLRTAP Convention on Long-Range

Transported Air Pollution

CPAN Circumpolar Protected Areas Network

CSO Committee of Senior Officials
DOTS Directly Observed Treatment with

Short-course therapy

EMP Euro-Mediterranean Partnership
EPPR Emergency Prevention, Preparedness

and Response

EUND European Union's Northern Dimension

GEF Global Environment Facility

IASC International Arctic Science Committee

ICC Inuit Circumpolar Conference

xvi Acronyms and Abbreviations

ICSU International Council for Scientific

Unions

IEA International Energy Agency

ILOInternational Labour OrganizationIMOInternational Maritime OrganizationINRIPPInstitution Building for Northern

Russia's Indigenous Peoples Project

IPCC Intergovernmental Panel on Climate

Change

IPS Indigenous Peoples Secretariat IWGIA International Working Group for

International Affairs

LOS Convention United Nations Convention on the Law

of the Sea

MARPOL 73/78 International Convention for the

Prevention of Pollution from Ships

MFA Royal Norwegian Ministry of Foreign

Affairs

MNEPR Multilateral Nuclear Environmental

Programme in the Russian Federation

NEFCO Nordic Environmental Finance

Corporation

OECD Organisation for Economic Co-

operation and Development

ORPC 1990 Oil Pollution Preparedness, Response

and Cooperation

OSPAR Convention The 1992 Convention for the

Protection of the Marine Environment

of the North East Atlantic

PAME Protection of the Arctic Marine

Environment

PCB polychlorinated biphenyls

PINRO Knipovich Polar Marine Research

Institute of Marine Fisheries and

Oceanography

POPs persistent organic pollutants
RAIPON Russian Association of Indigenous

Peoples of the North

Rosgidromet Russian Federal Service for

Hydrometeorology and Environmental

Monitoring

SAOs Senior Arctic Officials

Acronyms and Abbreviations xvii

SDWG Sustainable Development Working

Group

SFT Norwegian Pollution Control Authority
STAKES National Research and Development

Centre for Welfare and Health

(Finland)

tcf trillion cubic feet

UNEP UN Environment Programme UNFCCC UN Framework Convention on

Climate Change

WCRP World Climate Research Program WHO World Health Organization

WMO World Meteorological Organization
WSSD World Summit on Sustainable

Development

WWF Worldwide Fund for Nature

1 Introduction

Geir Hønneland and Olav Schram Stokke

The post-Cold War era has seen an upsurge of interest in Arctic affairs.¹ This applies to international as well as national politics, and is seen in practical politics as well as in the academic literature. With new international regimes targeting Arctic issues at both the global and regional levels, the northern areas seem set to play an increasingly prominent role in the domestic and foreign policies of the Arctic states and actors – not least Russia, the USA and the EU.

This book is essentially about international governance – or the creation and operation of rules of conduct that define practices, assign roles and guide interaction for dealing with collective problems (Young 1994: 3, 15). For most of the post-war period, institutional means for circumpolar or sub-regional governance across the East–West divide were few and far between, owing to the strategic rivalry between NATO and the Warsaw Pact. This situation changed markedly in the late 1980s, when a series of initiatives were taken for broader cooperation in the Arctic in such vital areas as indigenous issues, communicable disease control, pollution control and biodiversity conservation, climate politics, and environmental concerns in petroleum activities.

Empirically, our main focus here is on three institutions: the Arctic Council, the Barents Euro-Arctic Region and the Council of the Baltic Sea States; the latter is included because salient parts of its Russia-oriented programme activities concern the Arctic oblasts of Murmansk and Arkhangelsk. These relatively recent institutions are functionally broad and address a range of issue areas, often including environmental protection, commerce and industry, health, education and cultural affairs. By contrast, earlier Arctic institutions set up across the East–West divide tended to concentrate on carefully circumscribed issues, such as management of certain shared fish stocks or wildlife populations.²

Our focus is on the *impact* of these new Arctic institutions. Their formation and early development have been covered by others.³ We

2 Hønneland and Stokke

will pay attention more explicitly to the difference that these institutions might have made. Also, this is a study of impact in quite broad terms. We distinguish between three categories of impact flowing from those institutions: (1) *effectiveness*, defined as mitigation or removal of specific problems addressed by a regime; (2) *political mobilization*, highlighting changes in the pattern of involvement and influence in decision making on Arctic affairs; and (3) *region building*, understood as contributions by Arctic institutions to more dense interactive or discursive connectedness among the inhabitants of the region. These concepts will be further explained in Chapter 2.

The case studies cover some of the many priority areas that the relatively new Arctic institutions have defined for themselves. Especially the sub-regional Barents and Baltic Sea initiatives have placed great emphasis on developing stronger economic ties among the northern territories of the states involved. Programmes under those institutions have aimed at improving physical, financial and administrative infrastructures for commercial and regional business development in areas ranging from fisheries and forestry to maritime transport and telecommunication services. These areas are not covered in this book, or only tangentially.

In terms of theory, the primary challenge is to establish causal substantiation between the operation of Arctic institutions and changes in problem solving, political mobilization or region building. Here it is important to examine whether Arctic institutions succeed in carving out distinctive 'niches' for themselves, as seen in the context of broader international cooperation. While initiatives to Arctic collaboration have often come from the smaller northern states, progress has inevitably depended on support from the 'great powers' in international Arctic politics – Russia, the USA and the EU – whether in political or financial terms.

This introductory chapter provides a brief overview of the Arctic institutions that are in focus in this book. It elaborates on the role of great powers within them, and outlines the chapters that follow.

Cooperative Olympics in the Arctic

The 'Gorbachev initiative', launched by the Soviet leader in a speech in Murmansk in 1987, sparked off a truly hectic period for Arctic policy makers and bureaucrats.⁴ The signal that Soviet authorities would welcome more extensive cooperation with Western states on Arctic affairs was quickly heeded, and several scientific communities lost no time in reintroducing an earlier plan for a circumpolar body to foster

greater cooperation among Arctic scientific organizations (Roots and Rogne 1987). One prime motivation for this initiative was the desire to obtain physical access for research in the entire circumpolar area. In 1990, these efforts were rewarded by the establishment of the nongovernmental International Arctic Science Committee (IASC), an associate of the International Council of Scientific Unions. IASC members are research organizations from all eight Arctic states (Canada, Denmark/Greenland, Finland, Iceland, Norway, Russia, Sweden and the USA) and ten other states. This institution facilitates the development and funding of cooperative projects, in particular those with clear circumpolar relevance.⁵

In 1991, a Finnish initiative to set up a cooperative intergovernmental vehicle for protection of the Arctic environment produced the Arctic Environmental Protection Strategy (AEPS), which includes a string of permanent working groups tasked with various programme activities. The emphasis has been on environmental monitoring, mapping and harmonization of national and international conservation measures. and developing projects for the protection of the marine environment. The four original AEPS activity areas, each coordinated by a working group, have been maintained (now within the broader structure of the Arctic Council): the Arctic Monitoring and Assessment Program (AMAP), Conservation of Arctic Flora and Fauna (CAFF), Emergency Prevention, Preparedness and Response (EPPR), and Protection of the Arctic Marine Environment (PAME).6 In 1998, the AEPS was incorporated in the Arctic Council, which had been created a few years earlier, following a Canadian initiative and a lengthy period of pushing and shoving.⁷ In addition to environmental protection, the Arctic Council addresses social, cultural and economic matters of particular concern to northern communities.8 Decisions of the Arctic Council are made by bi-annual ministerial meetings, in the format of non-binding declarations that give direction for future work under the Council. The chairmanship rotates among the countries, and the country in the chair is responsible for secretariat functions and driving the cooperation. Dayto-day operations of the Council are taken care of by the countries' Senior Arctic Officials (SAOs), normally polar or Arctic ambassadors. The Arctic Council does not have its own budget or secretariat: work under the Council is dependent upon direct national financial contributions and willingness to act as lead country for projects.

Alongside the development of these circumpolar bodies, two subregional institutions have emerged as salient vehicles for cooperation in the European Arctic. A Danish–German initiative gave rise to the Council of the Baltic Sea States (CBSS) in 1992.⁹ Member states are