## The Spatial Organization of New Land Settlement in Latin America

Jacob O. Maos



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### Dellplain Latin American Studies

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Land settlement in Latin America has become a subject of growing concern as governments renew efforts to develop agrarian potential and to relieve the pressure on overpopulated rural and urban areas. In this book, land settlement is viewed as the development of resources, both human and natural. The spatial organization of land settlement is examined in light of social and spatial patterns that may complement economic activities, lead to viable communities, and facilitate the provision of social and cultural amenities. The farm family is seen as the basic socioeconomic unit, and the family farmstead as the basic spatial nucleus.

Dr. Maos is associate professor in the Department of Geography, University of Haifa. He has served as a consultant to various United Nations agencies and is on the board of directors of the International Rural Housing Association.

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Jacob O. Maos

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## Preface and Acknowledgments

The problems surrounding rural development have been amply described in professional literature; however, most of these studies have remained on a descriptive level. While several normative models, which purport predicting the outcome of alternative courses of action, have been developed in economic theory, many physical planning aspects, especially in rural areas, still have not been treated. The arbitrary separation between the spatial organization of settlements and their subsequent economic behavior has diverted the attention of planners from the potential inherent in spatial and social patterns of rural settlements. Even in new land settlement, the spatial rationale sometimes remains unquestioned while almost every other aspect is critically examined.

Some examples aptly demonstrate this point. In a treatise by an interdisciplinary group of experts from the M.I.T. Center for International Studies, the main ingredients for successful agricultural development were identified.1 A detailed list was formulated which included physical, economic, organizational, cultural and motivational, and knowledge factors. Surprisingly, the interrelationships among these factors and their arrangement in space and time were left unmentioned. The fact that new land settlement accounts for only a small part of the to-tal agricultural production could explain the absence of spatial aspects from those factors considered to affect agricultural development; however, the opening of new lands occupies an increasingly prominent place in the policies and allocation of resources in many developing countries.

Current planning theories regard the marketplace as the crucial element in lending viability to rural settlements. The notion of market, however, is understood primarily in terms of the local peasant market. Mosher, in line with this concept, proposes the construction of a grid of farm-to-market feeder roads which, in combination with other inputs (i.e., fertilizers, credits, agricultural extension services, etc.), is expected to modernize agriculture.<sup>2</sup> Although the incentive of the market need not be underrated, especially in traditional rural structures,<sup>3</sup> it is difficult to perceive of the peasant in the triple role of tiller, hauler, and peddler as a dynamic factor affecting agricultural development. In new land settlement the provincial marketplace may even become an obstacle which would best be by-passed.<sup>4</sup>

Johnson also regards the market system as a primary motivating force, but within a broader context of centralized locations which could serve as bases for development of the region's human resources.<sup>5</sup> Nelson, who addresses himself specifically to new land settlement, cites the factors crucial to the success of settlement as selection of site; selection of settlers; preparation of infrastructure; provision of capital by settlers and authorities; organization of central services and project administration; land allotment and farm size per family; and tenure conditions.<sup>6</sup> He admittedly concentrates on economic feasibility, but the physical planning related to these inputs is barely mentioned. As an inevitable conclusion of short-term economic objectives, Nelson advocates spontaneous settlement -- a solution which is contradicted by the principles and criteria expounded in this thesis.

The student of rural spatial organization will be hard pressed to find updated normative material on land settlement. Among the few studies and writings on the subject are the publications by the Settlement Study Center in Rehovot, Israel, which are applicable to some situations in developing countries, and others that direct themselves to specific areas, such as the comparative study of land settlement in Ceylon.<sup>7</sup> The writings by Weitz on the transition from subsistence to specialized farming include important insights into the spatial as-Various studies by Yalan and co-workers define pects. useful criteria and principles of rural physical planning.<sup>9</sup> The structuring of rural services has received scant attention although it stands out as a key factor of rural development, second only to the economic basis of settle-Contributions in this area include, among others, ment. studies by Prion and Maos. The U.N. Economic and Social Commission for Asia and the Pacific has published guidelines for the planning of rural centers with a view to developing pertinent methodologies based on the experience of recent land settlement.<sup>10</sup>

A combination of descriptive matter and conceptual analysis, which is indispensable in formulating planning strategies, is offered by Dorner, Dozier, L. Smith, Thiesenhusen, and Warriner.<sup>11</sup> Many other authors delve especially into the intricacies of subsistence farming. The bulk of studies on Latin America, however, concentrate on urban problems. Several studies concerned with specific variables of land settlement emanate from diverse countries engaged in rural development (e.g., the Polders scheme in Holland, or rural development of the Mezzogiorno). A good deal of information can be found in nonconventional publications most often available in the countries themselves. Most of this material, however, is mimeographed and tends to become extinct after several years. Some international cooperative programs operating in the area of agricultural development and land settlement have sparked the elaboration of a conceptual and technical framework for land settlement which is widely disseminated in Latin America and several Caribbean countries. Regional and international entities, such as the Organization of American States and United Nations' specialized agencies, are also collaborating in the field of land settlement and have published on the progress of their activities.

This book is an attempt to clarify the significant spatial aspects of land settlement, with the hope of formulating planning criteria which are compatible with the generic characteristics of development areas in Latin The argument put forward is that the failure of America. planned settlement can often be traced to its spatial organization--a repeatedly overlooked factor. How important is the component of spatial organization in new land development? The adequate organization of rural settlement enables the provision of health and education, as well as production along modern lines which may improve the economic status of the involved population. A crucial condition, however, is the need to preserve flexibility since physical plans, once incorporated into the landscape, are difficult to modify. The reviewed case studies and models suggest that social and spatial patterns that complement economic activities are conducive to the formation of viable communities. Viability is, in the long run, the most important criterion of successful settlement.

The data used in this dissertation stem from studies and planning work by the author in Israel during 1958-1965; consulting work in rural housing and physical planning for the Pan American Health Organization, Regional Office of the World Health Organization in Latin America, during 1964-1975; information compiled during brief study tours to the Netherlands, Italy, and Spain; project reports and plans collected from governmental, regional, and international institutions; and general literature on the subject. In this work I have drawn heavily upon the conceptual framework developed by Professor Raanan Weitz in his numerous In the spatial and physical sphere, I owe much writings. to the late Professor Emmanuel Yalan, who was my tutor and long-time co-worker.

During my stay at the Johns Hopkins University, I profited immensely from discussions with fellow students and professors in the Department of Geography and Environmental Engineering and cherished many a conversation with Dr. Abel Wolman who let me share some of his insight and experience. This work would not have been finished without the constant encouragement of my friends and colleagues, Lipa Kam, Donald Davidson, and Luis Dorich T. I would also like to express my sincere thanks to David Harvey and M. G. Wolman, whose challenge and guidance greatly assisted me in developing this manuscript.

Finally, to my wife and companion of always and to my children, who bore the full brunt of my struggle with this book with patience and understanding, I extend my thanks and love.

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