



# Front-End Web Development

## THE BIG NERD RANCH GUIDE



Chris Aquino and Todd Gandee



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Chris Aquino and Todd Gandee

# **Front-End Web Development: The Big Nerd Ranch Guide**

by Chris Aquino and Todd Gandee

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# Dedication

*To Mom and Dad, for buying us that computer. To Dave and Glenn, for letting your little brother completely hog it. And to Angela, for giving me a life away from the screen.*

— C.A.

*To my mom and dad, thank you for giving me room to find my own way. To my wife, thank you for loving a nerd.*

— T.G.



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# Introduction

## Learning Front-End Web Development

Doing front-end web development may require a shift in perspective, as it is a very different animal from development for other platforms. Here are a few things to keep in mind as you are learning.

*The browser is a platform.*

Perhaps you have done native development for iOS or Android; written server-side code in Ruby or PHP; or built desktop applications for OS X or Windows. As a front-end developer, your code will target the browser – a platform available on nearly every phone, tablet, and personal computer in the world.

*Front-end development runs along a spectrum.*

At one end of the spectrum is the look and feel of a web page: rounded corners, shadows, colors, fonts, whitespace, and so on. At the other end of the spectrum is the logic that governs the intricate behaviors of that web page: swapping images in an interactive photo gallery, validating data entered into a form, sending messages across a chat network, etc. You will need to become proficient with the core technologies all along this spectrum, and you will often need to use multiple technologies in synergy to create a good web application.

*Web technologies are open.*

There is no one company that controls how browsers should work. That means that front-end developers do not get a yearly SDK release that contains all the changes they will need to deal with for the next twelve months. Native platforms are a frozen pond on which you can comfortably skate. The web is a river; it curves, moves quickly, and is rocky in some places – but that is part of its appeal. The web is the most rapidly evolving platform available. Adapting to change is a way of life for a front-end developer.

This book's purpose is to teach you how to develop for the browser. As you follow this guide, you will be taken through the process of building a series of projects. Each project will call for a different mixture of technologies along the front-end spectrum. Because of the sheer number of front-end tools, libraries, and frameworks available, this book will focus on the most essential and portable patterns and techniques.

## Prerequisites

This book is not an introduction to programming. It assumes you have experience with the fundamentals of writing code. You are expected to be familiar with basic types, functions, and objects.

That said, it also does not assume you already know JavaScript. It introduces you to JavaScript concepts in context, as you need them.



## How This Book Is Organized

This book walks you through writing four different web applications. Each application has its own section of the book. Each chapter in a section adds new features to the application you are building.

Doing the work of building these four applications takes you from one extreme of the front-end spectrum to the other.

<i>Ottergram</i>	In your first project, you will create a web-based photo gallery. Building Ottergram will teach you the fundamentals of programming for the browser using HTML, CSS, and JavaScript. You will build the user interface manually, learning how the browser loads and renders content.
<i>CoffeeRun</i>	Part coffee order form, part checklist, CoffeeRun takes you through a number of JavaScript techniques including writing modular code, taking advantage of closures, and communicating with a remote server using Ajax. Your focus will shift from manually creating the UI to creating and manipulating it programmatically.
<i>Chattrbox</i>	Chattrbox has the shortest section and is the most distinct of the apps. You will use JavaScript to build a chat system, writing a chat server with Node.js as well as a browser-based chat client.
<i>Tracker</i>	Your final project uses Ember.js, one of the most powerful frameworks for front-end development. You will create an application that catalogs sightings of rare, exotic, and mythical creatures. Along the way, you will learn your way around the rich ecosystem that powers the Ember.js framework.

As you work through these applications, you will be introduced to a number of tools, including:

- the Atom text editor and some useful plug-ins for working with code
- documentation resources like the Mozilla Developer Network
- the command line, using the OS X Terminal app or the Windows command prompt
- browser-sync
- Google Chrome's Developer Tools
- normalize.css
- Bootstrap
- jQuery and libraries like crypto-js and moment
- Node.js, the Node package manager (npm), and nodemon
- WebSockets and the wscat module
- Babel, Babelify, Browserify, and Watchify
- Ember.js and addons like Ember CLI, Ember Inspector, Ember CLI Mirage, and Handlebars
- Bower
- Homebrew
- Watchman

## How to Use This Book

This book is not a reference book. Its goal is to get you over the initial hump to where you can get the most out of the reference and recipe books available. It is based on our five-day class at Big Nerd Ranch, and, as such, it is meant to be worked through from the beginning. Chapters build on each other, and skipping around would be unproductive.

In our classes, students work through these materials, but they also benefit from the right environment – a dedicated classroom, good food and comfortable board, a group of motivated peers, and an instructor to answer questions.

As a reader, you want your environment to be similar. That means getting a good night's rest and finding a quiet place to work. These things can help, too:

- Start a reading group with your friends or coworkers.
- Arrange to have blocks of focused time to work on chapters.
- Participate in the forum for this book at [forums.bignerdranch.com](http://forums.bignerdranch.com), where you can discuss the book and find errata and solutions.
- Find someone who knows front-end web development to help you out.

## Challenges

Most chapters in this book end with at least one challenge. Challenges are opportunities to review what you have learned and take your work in the chapter one step further. We recommend that you tackle as many of them as you can to cement your knowledge and move from *learning* JavaScript development from us to *doing* JavaScript development on your own.

Challenges come in three levels of difficulty:

- Bronze challenges typically ask you to do something very similar to what you did in the chapter. These challenges reinforce what you learned in the chapter and force you to type in similar code without having it laid out in front of you. Practice makes perfect.
- Silver challenges require you to do more digging and more thinking. Sometimes you will need to use functions, events, markup, and styles that you have not seen before, but the tasks are still similar to what you did in the chapter.
- Gold challenges are difficult and can take hours to complete. They require you to understand the concepts from the chapter and then do some quality thinking and problem solving on your own. Tackling these challenges will prepare you for the real-world work of JavaScript development.

You should make a copy of your code before you work on the challenges for any chapter. Otherwise, the changes that you make may not be compatible with subsequent exercises.

If you get lost, you can always visit [forums.bignerdranch.com](http://forums.bignerdranch.com) for some assistance.

## **For the More Curious**

Many chapters also have “For the More Curious” sections. These sections offer deeper explanations or additional information about topics presented in the chapter. The information in these sections is not absolutely essential, but we hope you will find it interesting and useful.

# Part I

## Core Browser Programming



# Setting Up Your Development Environment

There are countless tools and resources for front-end development, with more being built all the time. Choosing the best ones is challenging for developers of all skill levels. Throughout the projects in this book, we will guide you in the use of some of our favorites.

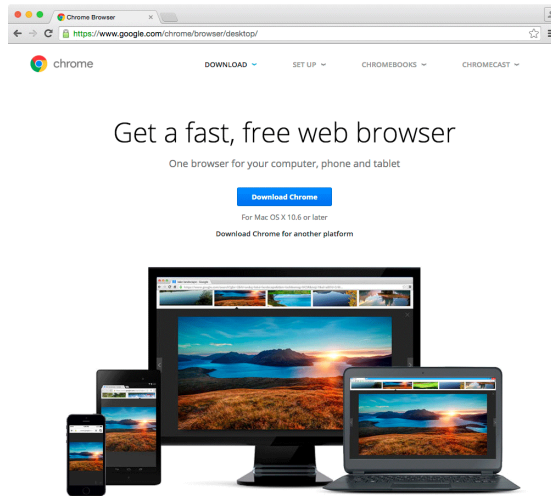
To get started, you will need three basic tools: a browser, a text editor, and good reference documentation for the many technologies used in front-end development. Also, there are several extras that – while not essential – will make your development experience smoother and more enjoyable.

For the purposes of this book we recommend that you use the same software we use to get the most benefit from our directions and screenshots. This chapter walks you through installing and configuring the Google Chrome browser, the Atom text editor, Node.js, and a number of plug-ins and extras. You will also find out about good documentation options and get a crash course in using the *command line* on Mac and Windows. In the next chapter, you will put all these resources to use as you begin your first project.

## Installing Google Chrome

Your computer should already have a browser installed by default, but the best one to use for front-end development is Google Chrome. If you do not already have the latest version of Chrome, you can get it from [www.google.com/chrome/browser/desktop](http://www.google.com/chrome/browser/desktop) (Figure 1.1).

Figure 1.1 Downloading Google Chrome

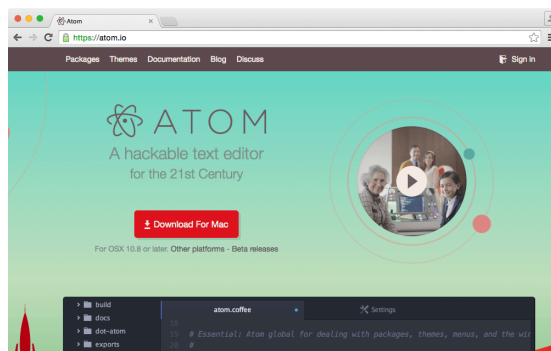


## Installing and Configuring Atom

Of the many text editor programs out there, one of the best for front-end development is the Atom editor by GitHub. It is a good choice because it is highly configurable, has many plug-ins to help with writing code, and is free to download and use.

You can download Atom for Mac or Windows from [atom.io](https://atom.io) (Figure 1.2).

Figure 1.2 Downloading Atom



Follow the installation instructions for your platform. After Atom is installed, there are several plug-ins you will want to install as well.

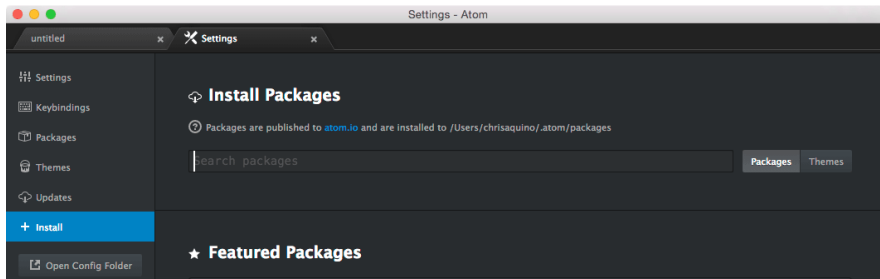
## Atom plug-ins

The primary things you want out of your text editor are documentation lookup, autocompletion, code formatting, and code linting (more on that in a bit). Atom gives you some of these features by default, but installing a few plug-ins will make it even better.

Open Atom and reveal its Settings screen. On a Mac, this is done by choosing Atom → Preferences... or using the keyboard shortcut Command-, (that is, the Command key plus the comma). On Windows, you can access it via File → Settings or using the keyboard shortcut Ctrl-,.

On the lefthand side of the Settings screen, click + Install (Figure 1.3).

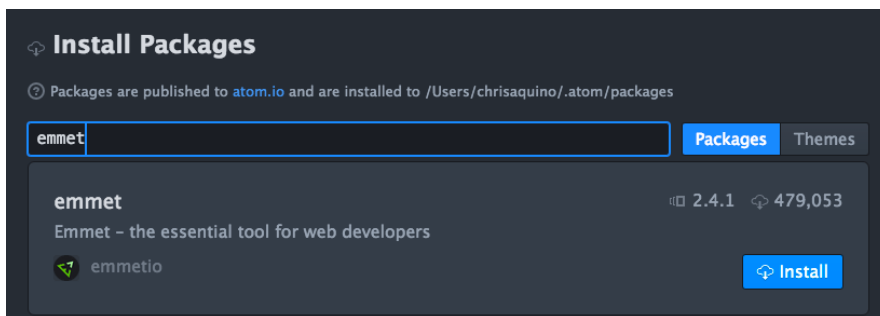
Figure 1.3 Atom’s Install Packages screen



Here, you can search for plug-in packages by name. Begin by searching for “emmet.”

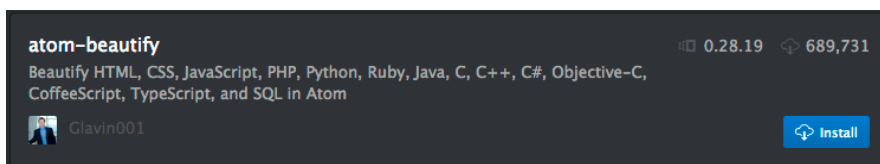
Writing a lot of HTML can be very tedious and is error-prone. The emmet plug-in (Figure 1.4) lets you write well-formatted HTML using a convenient shorthand. Click the Install button to get emmet.

Figure 1.4 Installing emmet



Next, search for “atom-beautify.” The atom-beautify plug-in (Figure 1.5) helps with the indentation of your code, which helps with readability. Again, click Install to get this plug-in.

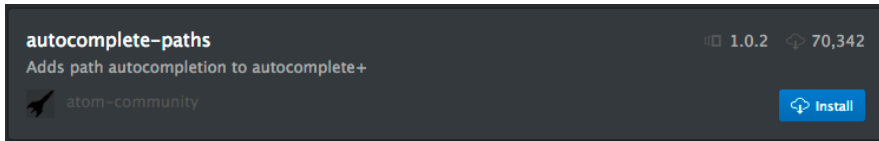
Figure 1.5 Installing atom-beautify





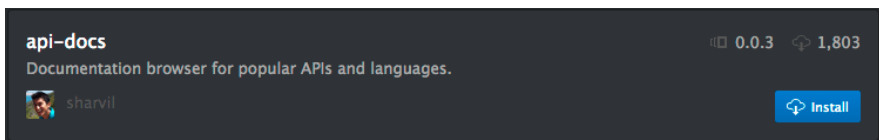
Search for and install the `autocomplete-paths` plug-in (Figure 1.6). Very often, your code will need to refer to other files and folders in your project. This plug-in helps by offering filenames in an autocomplete menu as you type.

Figure 1.6 Installing `autocomplete-paths`



Your next plug-in to install is the `api-docs` package (Figure 1.7), which lets you look up documentation based on keyword. It displays the documentation in a separate tab in the editor.

Figure 1.7 Installing `api-docs`



Next, search for and install the `linter` package (Figure 1.8). A *linter* is a program that checks the syntax and style of your code. Make sure you find and install the package that is just named “`linter`.” This is a base linter that works with language-specific plug-ins. You will need it in order to use the other linter plug-ins below.

Figure 1.8 Installing `linter`



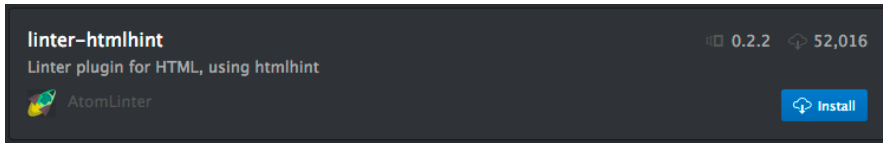
There are three companions to `linter` that you will want to install to check your CSS, HTML, and JavaScript code. Start with `linter-csslint` (Figure 1.9), which ensures that your CSS is syntactically correct and also offers suggestions about writing performant CSS.

Figure 1.9 Installing `linter-csslint`



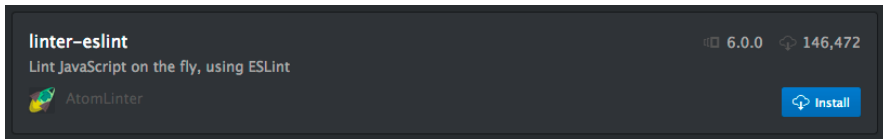
The next linter companion plug-in to install is `linter-htmlhint` (Figure 1.10), which confirms that your HTML is well formed. It will warn you about mismatched HTML tags.

Figure 1.10 Installing linter-htmlhint



The last linter companion plug-in to install is `linter-eslint` (Figure 1.11). This plug-in checks the syntax of your JavaScript and can be configured to check the style and formatting of your code (for example, how many spaces lines are indented or how many blank lines come before and after comments).

Figure 1.11 Installing linter-eslint



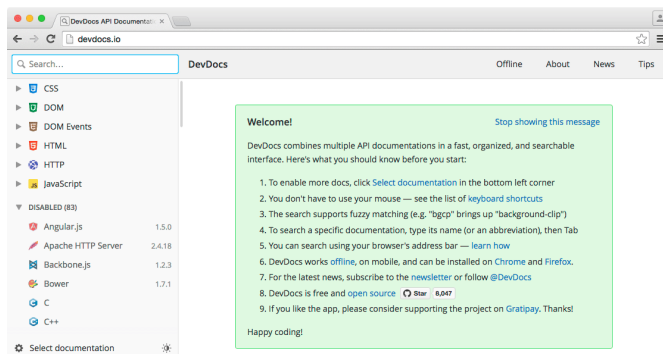
Chrome and Atom are now ready for front-end development. There are just a few more steps to completing your coding environment: accessing documentation, learning command-line basics, and downloading two final tools.

## Documentation and Reference Sources

Front-end development is different from programming for platforms like iOS and Android. Aside from the obvious differences, front-end technologies have no official developer documentation other than the technical specifications. This means that you will need to look elsewhere for guidance. We recommend that you familiarize yourself with the resources below and consult them regularly as you work through the book and continue on with front-end development.

The Mozilla Developer Network (MDN) is the best reference for anything to do with HTML, CSS, and JavaScript. One way to access it is `devdocs.io`, an excellent documentation interface (Figure 1.12). It pulls documentation from MDN for core front-end technologies – and it can work offline, so you can check it even when you do not have an internet connection.

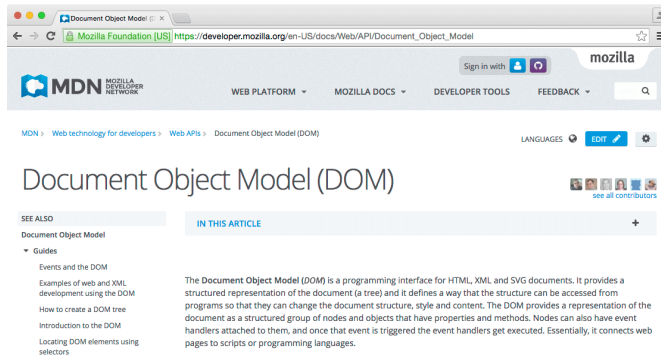
Figure 1.12 Accessing documentation via devdocs.io



Note that Safari currently does not support the offline caching mechanism used by `devdocs.io`. You will need to use a different browser, such as Chrome, to access it.

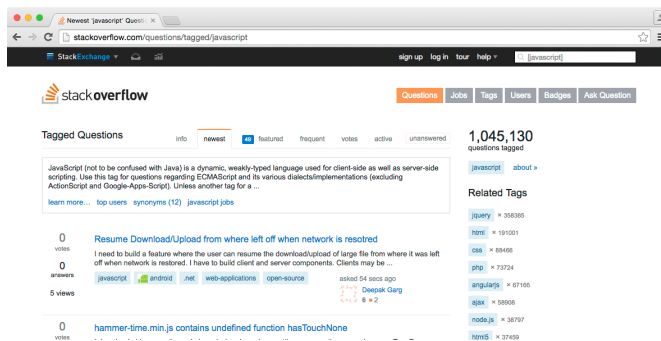
You can also use MDN’s website, [developer.mozilla.org/en-US](https://developer.mozilla.org/en-US) (Figure 1.13), or simply add “MDN” as a search engine keyword to find the information you need.

Figure 1.13 The Mozilla Developer Network website



Another site to know about is [stackoverflow.com](https://stackoverflow.com) (Figure 1.14). Officially, this is not a source of documentation. It is a place where developers can ask each other about code. The answers vary in quality, but are often very thorough and quite helpful. So it is a useful resource – as long as you bear in mind that the answers are not definitive, due to its crowdsourced nature.

Figure 1.14 The Stack Overflow website



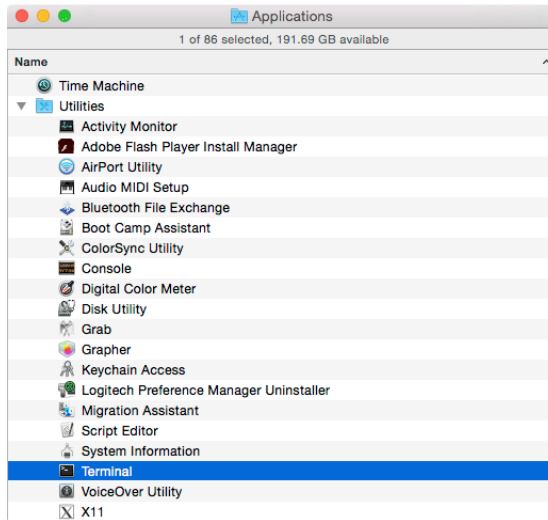
Web technologies are always changing. Support for features and APIs will vary from browser to browser and over time. Two websites that can help you determine which browsers (and which versions of individual browsers) support what features are [html5please.com](https://html5please.com) and [caniuse.com](https://caniuse.com). When you need information about feature support, we suggest starting with [html5please.com](https://html5please.com) to know whether a feature is recommended for use. For more detailed information about which browser versions support a specific feature, go to [caniuse.com](https://caniuse.com).

## Crash Course in the Command Line

Throughout this book, you will be instructed to use the *command line* or *terminal*. Many of the tools you will be using run exclusively as command-line programs.

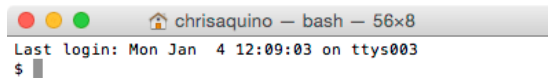
To access the command line on a Mac, open Finder and go to the Applications folder, then the Utilities folder. Find and open the program named Terminal (Figure 1.15).

Figure 1.15 Finding the Terminal app on a Mac



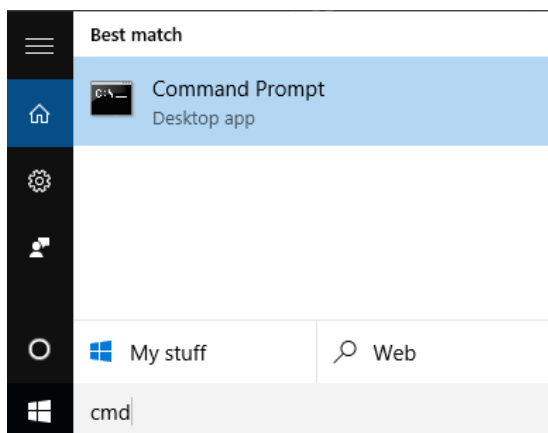
You should see a window that looks like Figure 1.16.

Figure 1.16 Mac command line



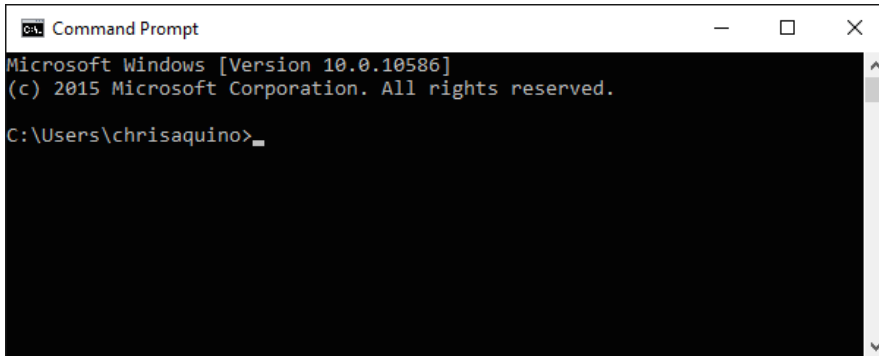
To access the command line on Windows, go to the Start menu and search for “cmd.” Find and open the program named Command Prompt (Figure 1.17).

Figure 1.17 Finding the Command Prompt program on Windows



Click it to run the standard Windows command-line interface, which looks like Figure 1.18.

Figure 1.18 Windows command line

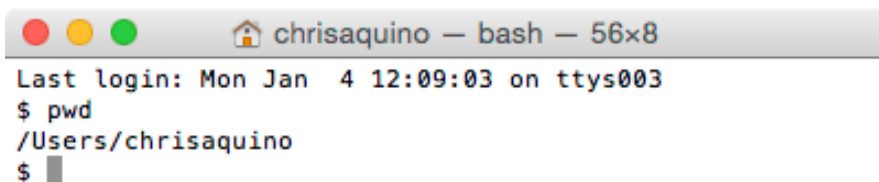


From now on, we will refer to “the terminal” or “the command line” to mean both the Mac Terminal and the Windows Command Prompt. If you are unfamiliar with using the command line, here is a short walkthrough of some common tasks. All commands are entered by typing at the prompt and pressing the Return key.

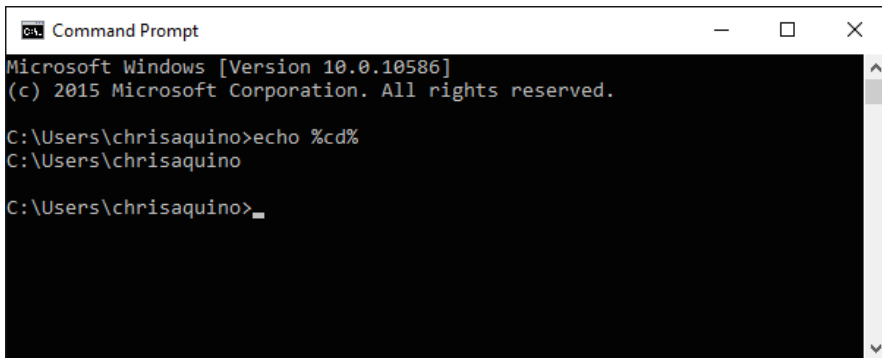
### Finding out what directory you are in

The command line is location based. That means that at any given time it is “in” a particular directory within the file structure, and any commands you enter will be applied within that directory. The command-line prompt shows an abbreviated version of the directory it is in. To see the whole path on a Mac, enter the command `pwd` (which stands for “print working directory”), as in Figure 1.19.

Figure 1.19 Showing the current path using `pwd` on a Mac



On Windows, use the command `echo %cd%` to see the path, as in Figure 1.20.

Figure 1.20 Showing the current path using `echo %cd%` on Windows

## Creating a directory

The directory structure of front-end projects is important. Your projects can grow quickly, and it is best to keep them organized from the beginning. You will create new directories regularly during your development. This is done using the `mkdir` or “make directory” command followed by the name of the new directory.

To see this command in action, set up a directory for the projects you will build as you work through this book. Enter this command:

```
mkdir front-end-dev-book
```

Next, create a new directory for your first project, Ottergram, which you will begin in the next chapter. You want this new directory to be a subdirectory of the `front-end-dev-book` directory you just created. You can do this from your home directory by prefacing the new directory name with the name of the projects directory and, on a Mac, a slash:

```
mkdir front-end-dev-book/ottergram
```

On Windows, you use the backslash instead:

```
mkdir front-end-dev-book\ottergram
```

## Changing directories

To move around the file structure, you use the command `cd`, or “change directory,” followed by the path of the directory you want to move into.

You do not always need to use the complete directory path in your `cd` command. For example, to move down into any subdirectory of the directory you are in, you simply use the name of the subdirectory. So when you are in the `front-end-dev-book` directory, the path of the `ottergram` folder is just `ottergram`.

Move into your new project directory:

```
cd front-end-dev-book
```

Now, you can move into the ottergram directory:

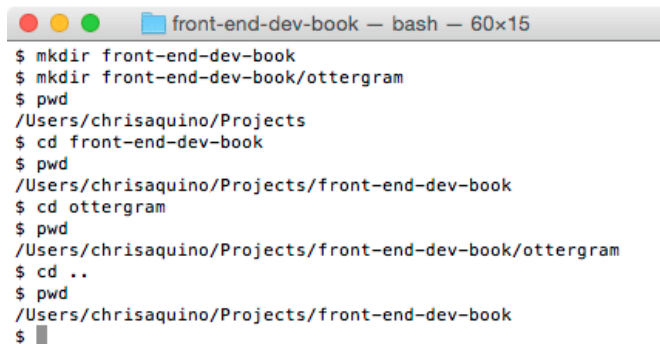
```
cd ottergram
```

To move up to the parent directory, use the command `cd ..` (that is, `cd` followed by a space and two periods). The pair of periods represents the path of the parent directory.

```
cd ..
```

Remember that you can check your current directory by using the `pwd` command (or `echo %cd%` on Windows). Figure 1.21 shows the author creating directories, moving between them, and checking the current directory.

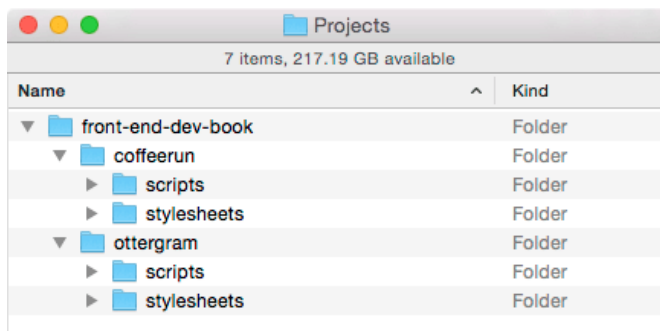
Figure 1.21 Changing and checking directories



```
front-end-dev-book — bash — 60x15
$ mkdir front-end-dev-book
$ mkdir front-end-dev-book/ottergram
$ pwd
/Users/chrisaquino/Projects
$ cd front-end-dev-book
$ pwd
/Users/chrisaquino/Projects/front-end-dev-book
$ cd ottergram
$ pwd
/Users/chrisaquino/Projects/front-end-dev-book/ottergram
$ cd ..
$ pwd
/Users/chrisaquino/Projects/front-end-dev-book
$
```

You are not limited to moving up or down one directory at a time. Let's say that you had a more complex directory structure, like the one shown in Figure 1.22.

Figure 1.22 An example file structure



Suppose you are in the ottergram directory and you want to go directly to the stylesheets directory inside of coffeerun. You would do this with `cd` followed by a path that means “the stylesheets directory inside the coffeerun directory inside the parent directory of where I am now”:

```
cd ../coffeerun/stylesheets
```

On Windows, you would use the same command but with backslashes:

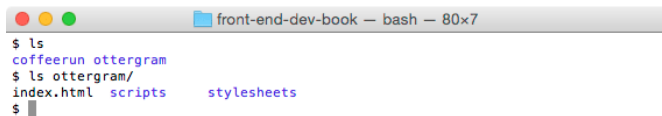
```
cd ..\coffeerun\stylesheets
```

## Listing files in a directory

You may need to see a list of files in your current directory. On a Mac, you use the `ls` command for that (Figure 1.23). If you want to list the files in another directory, you can supply a path:

```
ls
ls ottergram
```

Figure 1.23 Using `ls` to list files in a directory



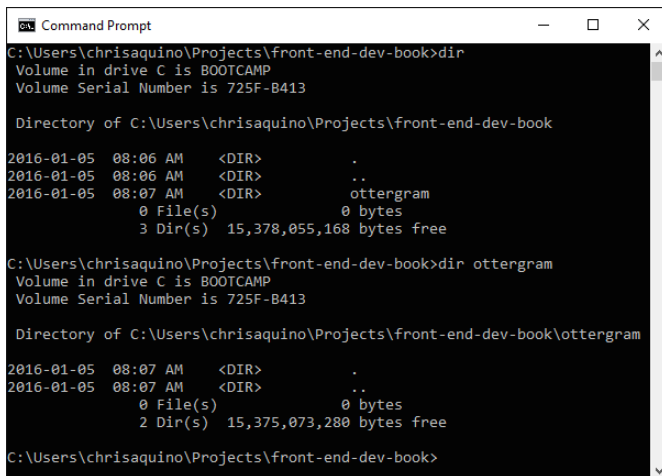
```
front-end-dev-book — bash — 80x7
$ ls
coffeerun ottergram
$ ls ottergram/
index.html  scripts  stylesheets
$
```

By default, `ls` will not print anything if a directory is empty.

On Windows, the command is `dir` (Figure 1.24), which you can optionally give a path:

```
dir
dir ottergram
```

Figure 1.24 Using `dir` to list files in a directory



```
Command Prompt
C:\Users\chrisaquino\Projects\front-end-dev-book>dir
Volume in drive C is BOOTCAMP
Volume Serial Number is 725F-B413

Directory of C:\Users\chrisaquino\Projects\front-end-dev-book

2016-01-05  08:06 AM  <DIR>          .
2016-01-05  08:06 AM  <DIR>          ..
2016-01-05  08:07 AM  <DIR>          ottergram
               0 File(s)              0 bytes
               3 Dir(s)  15,378,055,168 bytes free

C:\Users\chrisaquino\Projects\front-end-dev-book>dir ottergram
Volume in drive C is BOOTCAMP
Volume Serial Number is 725F-B413

Directory of C:\Users\chrisaquino\Projects\front-end-dev-book\ottengram

2016-01-05  08:07 AM  <DIR>          .
2016-01-05  08:07 AM  <DIR>          ..
               0 File(s)              0 bytes
               2 Dir(s)  15,375,073,280 bytes free

C:\Users\chrisaquino\Projects\front-end-dev-book>
```

By default, the `dir` command will print information about dates, times, and file sizes.

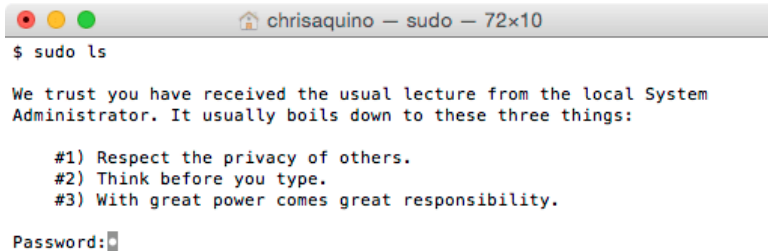
## Getting administrator privileges

On some versions of OS X and Windows, you will need *superuser* or administrator privileges in order to run some commands, such as commands that install software or make changes to protected files.



On a Mac, you can give yourself privileges by prefixing a command with `sudo`. The first time you use `sudo` on a Mac, it will give you a stern warning, shown in Figure 1.25.

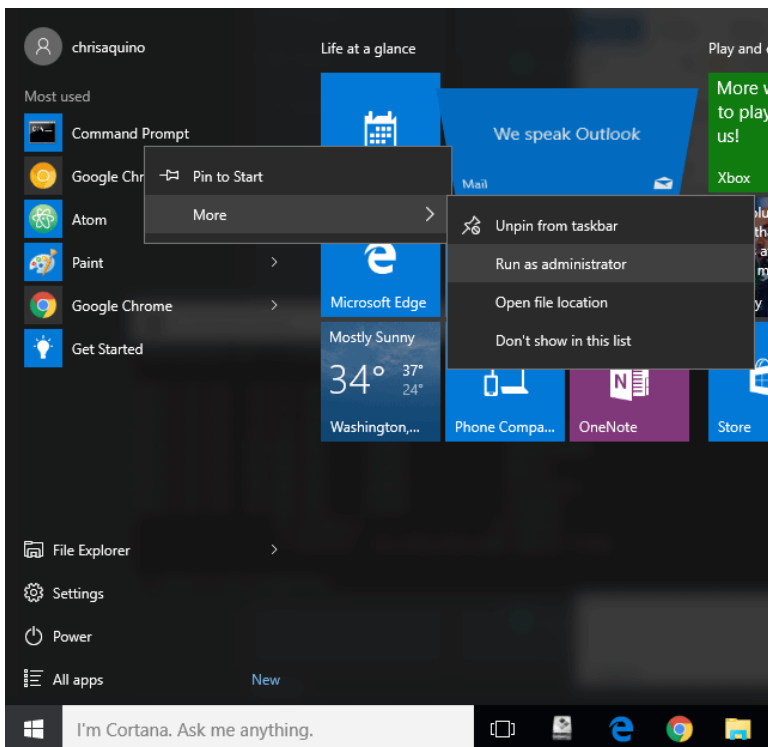
Figure 1.25 `sudo` warning



`sudo` will prompt you for your password before it runs the command as the superuser. As you type, your keystrokes will not be echoed back, so type carefully.

On Windows, if you need to give yourself privileges you do so in the process of opening the command-line interface. Find the command prompt in the Windows Start Menu, right-click it, and choose `Run as Administrator` (Figure 1.26). Any commands you run in this command prompt will be run as the superuser, so be careful.

Figure 1.26 Opening the command prompt as an administrator



## Quitting a program

As you proceed through the book, you will run many apps from the command line. Some of them will do their job and quit automatically, but others will run until you stop them. To quit a command-line program, press Control-C.

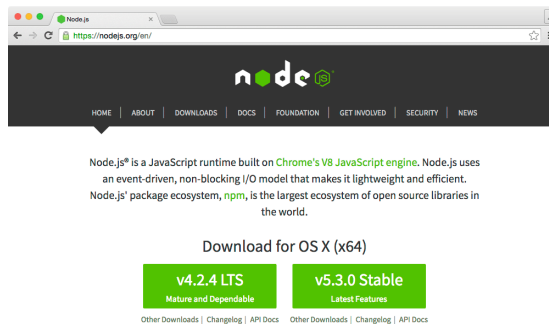
## Installing Node.js and browser-sync

There is one final set-up step before you begin your first project.

Node.js (or simply “Node”) lets you use programs written in JavaScript from the command line. Most front-end development tools are written for use with Node.js. You will learn lots more about Node.js in Chapter 15, but you will begin using one tool that depends on it, browser-sync, right away.

Install Node by downloading the installer from [nodejs.org](https://nodejs.org) (Figure 1.27). The version of Node.js used in this book is 5.11.1, and you will likely see a different version available for download.

Figure 1.27 Downloading Node.js



Double-click the installer and follow the prompts.

When you install Node, it provides two command-line programs: node and npm. The node program does the work of running programs written in JavaScript. You will not need to use it until Chapter 15. The other program is the Node package manager, npm, which is needed for installing open-source development tools from the internet.

browser-sync is one such tool, and it will be invaluable to you throughout the book. It makes your example code easier to run in the browser and automatically reloads the browser when you save changes to your code.

Install browser-sync using this command at the command line:

```
npm install -g browser-sync
```

(The -g in the command stands for “global.” Installing the package globally means that you will be able to run browser-sync from any directory.)

It does not matter what directory you are in when you run this command, but you will probably need superuser privileges. If that is the case, run the command using sudo on a Mac:

```
sudo npm install -g browser-sync
```

If you are on Windows, first open a command prompt as the administrator, as shown above.

When you start browser-sync, as you will in the next chapter, it will run until you press Control-C. It is a good idea to quit browser-sync when you are done working on a project for a while. That means that you will need to start browser-sync each time you begin work on the first two projects in this book (Ottergram and CoffeeRun).

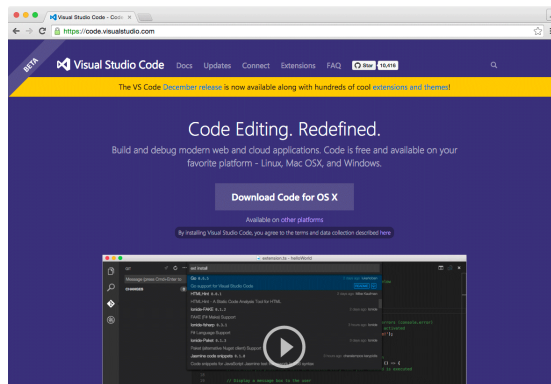
With that, you have the tools you need to get started on your Ottergram project!

## For the More Curious: Alternatives to Atom

There are many, many text editors to choose from. If you are not that keen on Atom, when you are done working through the projects in this book you may want to try out one of the following two options. Both are available for free for Mac and Windows, and both have a large number of plug-ins to customize your development experience. Also, like Atom, both are built using HTML, CSS, and JavaScript, but run as desktop applications.

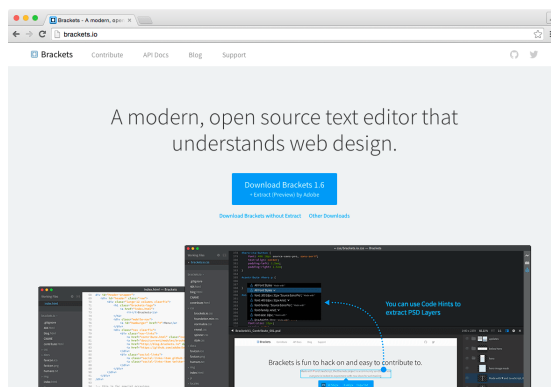
Visual Studio Code is Microsoft's open source text editor, made specifically for developing web applications. It can be downloaded from [code.visualstudio.com](https://code.visualstudio.com) (Figure 1.28).

Figure 1.28 The Visual Studio Code website



Adobe's Brackets text editor is particularly good for building user interfaces with HTML and CSS. In fact, it provides an extension for helping you work with Adobe's layered PSD image files. Brackets is available from [brackets.io](https://brackets.io) (Figure 1.29).

Figure 1.29 The Adobe Brackets website



# 2

## Setting Up Your First Project

When you visit a website, your browser has a conversation with a server, another computer on the internet.

Browser: “Hey there! Can I please have the contents of the file named `cat-videos.html`?”

Server: “Certainly. Let me take a look around ... here it is!”

Browser: “Ah, it’s telling me that I need another file named `styles.css`.”

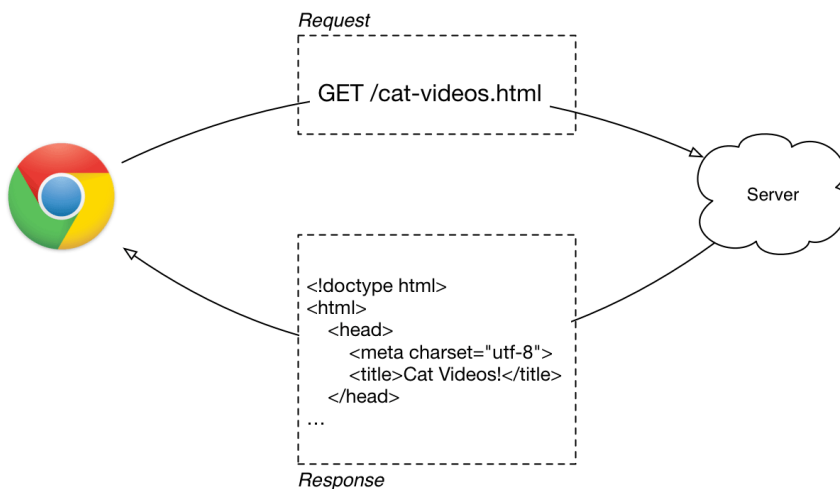
Server: “Sure thing. Let me take a look around ... here it is!”

Browser: “OK, that file says that I need another file named `animated-background.gif`.”

Server: “No problem. Let me take a look around ... here it is!”

That conversation goes on for some time, sometimes lasting thousands of milliseconds (Figure 2.1).

Figure 2.1 The browser sends a request, the server responds



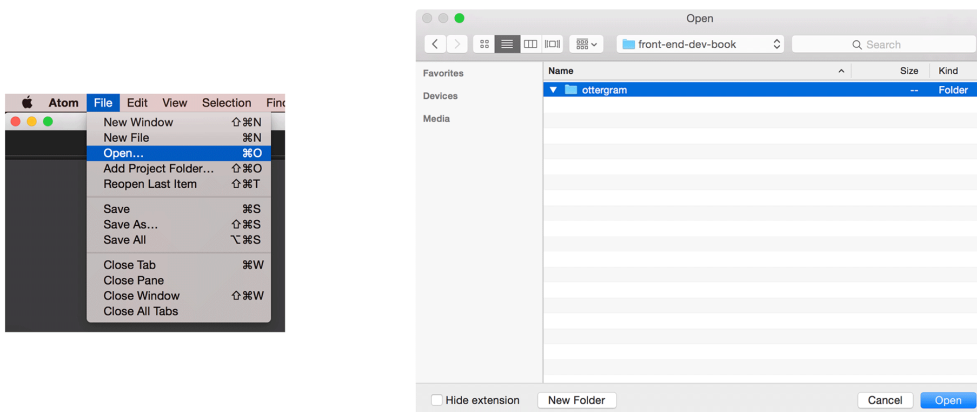
It is the browser's job to send requests to the server; interpret the HTML, CSS, and JavaScript it receives in the response from the server; and present the result to the user. Each of these three technologies plays a part in the user's experience of a website. If your app were a living creature, the HTML would be its skeleton and organs (the mechanics), the CSS would be its skin (the visible layer), and the JavaScript would be its personality (how it behaves).

In this chapter, you are going to set up the basic HTML for your first project, Ottergram. In the next chapter, you will set up your CSS, which you will refine in Chapter 4. In Chapter 6, you will begin adding JavaScript.

## Setting Up Ottergram

In Chapter 1, you created a folder for the projects in this book as well as a folder for Ottergram. Start your Atom text editor and open the ottergram folder by clicking File → Open (or File → Open Folder... on Windows). In the dialog box, navigate to the front-end-dev-book folder and choose the ottergram folder. Click Open to tell Atom to use this folder (Figure 2.2).

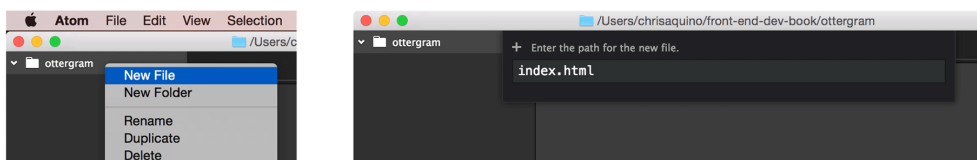
Figure 2.2 Opening your project folder in Atom



You will see the ottergram folder in the lefthand panel of Atom. This panel is for navigating among the files and folders in your project.

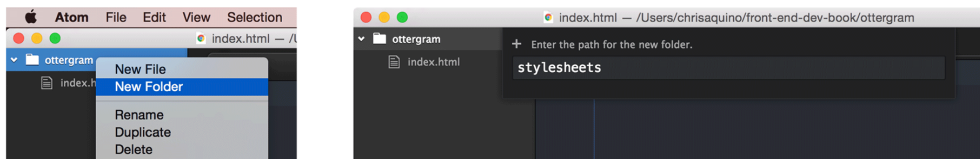
You are going to create some files and folders within the ottergram project folder using Atom. Control-click (right-click) ottergram in the lefthand panel and click New File in the pop-up menu. You will be prompted for a name for the new file. Enter `index.html` and press the Return key (Figure 2.3).

Figure 2.3 Creating a new file in Atom



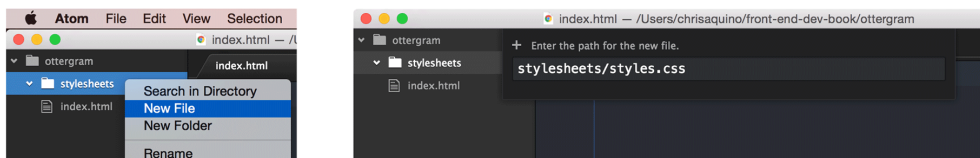
You can use the same process to create folders using Atom. Control-click (right-click) `ottergram` in the lefthand panel again, but this time click **New Folder** in the pop-up. Enter the name `stylesheets` in the prompt that appears (Figure 2.4).

Figure 2.4 Creating a new folder in Atom



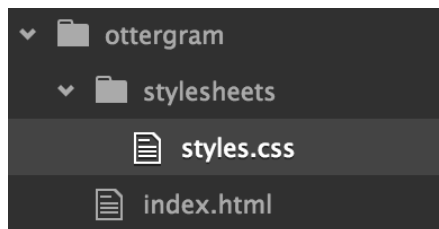
Finally, create a file named `styles.css` in the `stylesheets` folder: Control-click (right-click) `stylesheets` in the lefthand panel and choose **New File**. The prompt will pre-fill the text “`stylesheets/`”. After this, enter `styles.css` and press the Return key (Figure 2.5).

Figure 2.5 Creating a new CSS file in Atom



When you are finished, your project folder should look like Figure 2.6.

Figure 2.6 Initial files and folders for Ottergram



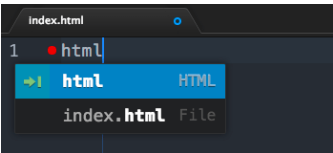
There are no rules about how to structure your files and folders or what to name them. However, Ottergram (like the other projects in this book) follows conventions used by many front-end developers. Your `index.html` file will hold your HTML code. Naming the main HTML file `index.html` dates back to the early days of the web, and the convention continues today.

The `stylesheets` folder, as the name suggests, will hold one or more files with styling information for Ottergram. These will be CSS, or “cascading style sheets,” files. Sometimes developers give their CSS files names that describe what part of the page or site they pertain to, such as `header.css` or `blog.css`. Ottergram is a simple project and only needs one CSS file, so you have named it `styles.css` to reflect its global role.

# Initial HTML

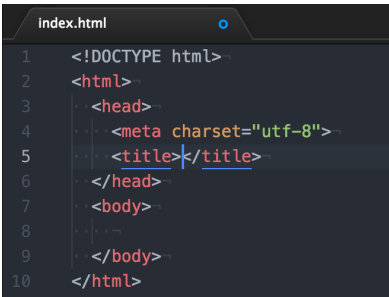
Time to get coding. Open `index.html` in Atom and add some basic HTML to get started. Start by typing `html`. Atom will offer you an autocomplete option, as shown in Figure 2.7. (If it does not, make sure you installed the `emmet` plug-in as directed in Chapter 1.)

Figure 2.7 Atom’s autocomplete menu



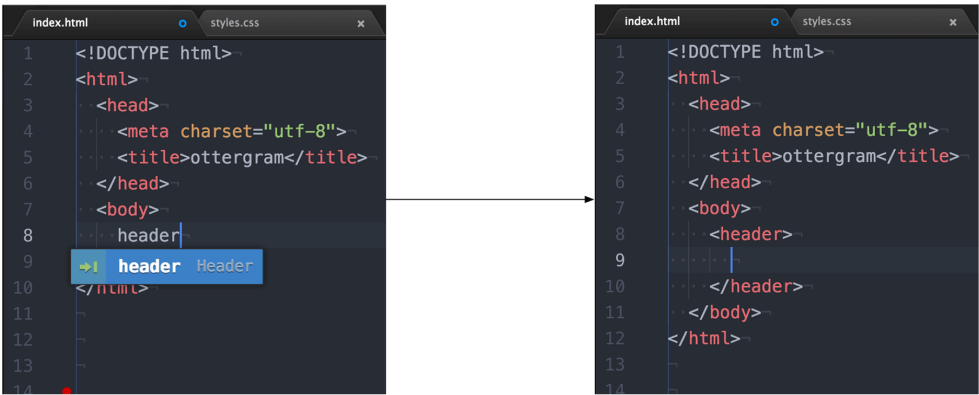
Press the Return key, and Atom will provide bare-bones HTML elements to get you started (Figure 2.8).

Figure 2.8 HTML created using autocomplete



Your cursor is between `<title>` and `</title>` – the opening and closing title tags. Type “ottergram” to give the project a name. Now, click to put your cursor in the blank line between the opening and closing body tags. There, type “header” and press the Return key. Atom will convert the text “header” into opening and closing header tags with a blank line between them (Figure 2.9).

Figure 2.9 Header tag created with autocomplete



Next, type “h1” and press Return. Again, your text is converted into tags, this time without a blank line. Enter the text “ottergram” again. This will be the heading that will appear on your web page.

Your file should look like this:

```
<!doctype html>
<html>
  <head>
    <meta charset="utf-8">
    <title>ottergram</title>
  </head>
  <body>
    <header>
      <h1>ottergram</h1>
    </header>
  </body>
</html>
```

Atom and emmet have together saved you some typing and helped you build well-formed initial HTML.

Let’s examine your code. The first line, `<!doctype html>`, defines the *doctype* – it tells the browser which version of HTML the document is written in. The browser may render, or draw, the page a little differently based the doctype. Here, the doctype specifies HTML5.

Earlier versions of HTML often had long, convoluted, and hard to remember doctypes, such as:

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
```

Often, folks had to look up the doctype each time they created a new document.

With HTML5, the doctype is short and sweet. It is the one that will be used throughout all of the projects in this book, and you should use it for your apps.

After the doctype is some basic HTML markup consisting of a head and a body.

The head will hold information about the document and how the browser should handle the document. For example, the title of the document, what CSS or JavaScript files the page uses, and when the document was last modified are all included in the head.

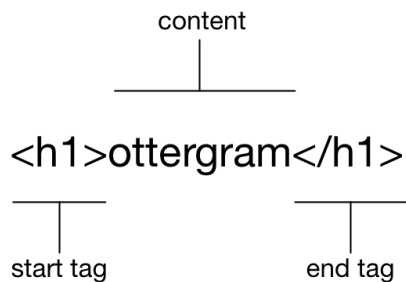
Here, the head contains a `<meta>` tag. `<meta>` tags provide the browser with information about the document itself, such as the name of the document’s author or keywords for search engines. The `<meta>` tag in Ottergram, `<meta charset="utf-8">`, specifies that the document is encoded using the UTF-8 character set, which encompasses all Unicode characters. Use this tag in your documents so that the widest range of browsers can interpret them correctly, especially if you expect international traffic.

The body will hold all of the HTML code that represents the content of your page: all the images, links, text, buttons, and videos that will appear on the page.



Most tags enclose some other content. Take a look at the `h1` heading you included; its anatomy is shown in Figure 2.10.

Figure 2.10 Anatomy of a simple HTML tag



HTML stands for “hypertext markup language.” Tags are used to “mark up” your content, designating their purpose – such as headings, list items, and links.

The content enclosed by a set of tags can also include other HTML. Notice, for example, that the `<header>` tags enclose the `<h1>` tag shown above (and the `<body>` tags enclose the `<header>`!).

There are a lot of tags to choose from – more than 140. To see a list of them, visit MDN’s [HTML element reference](https://developer.mozilla.org/en-US/docs/Web/HTML/Element), located at [developer.mozilla.org/en-US/docs/Web/HTML/Element](https://developer.mozilla.org/en-US/docs/Web/HTML/Element). This reference includes a brief description of each element and groups elements by usage (e.g., text content, content sectioning, or multimedia).

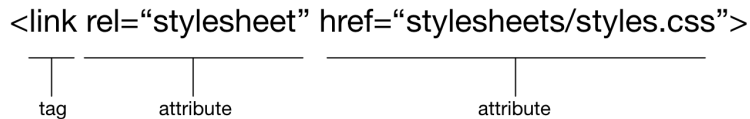
## Linking a stylesheet

In Chapter 3, you will write styling rules in your stylesheet, `styles.css`. But remember the conversation between the browser and the server at the beginning of this chapter? The browser only knows to ask for a file from the server if it has been told that the file exists. You have to *link* to your stylesheet so that the browser knows to ask for it. Update the head of `index.html` with a link to your `styles.css` file.

```
<!doctype html>
<html>
  <head>
    <meta charset="utf-8">
    <title>ottergram</title>
    <link rel="stylesheet" href="stylesheets/styles.css">
  </head>
  <body>
  ...
```

The `<link>` tag is how you attach an external stylesheet to an HTML document. It has two *attributes*, which give the browser more information about the tag's purpose (Figure 2.11). (The order of HTML attributes does not matter.)

Figure 2.11 Anatomy of a tag with attributes



You set the `rel` (or “relationship”) attribute to `"stylesheet"`, which lets the browser know that the linked document provides styling information. The `href` attribute tells the browser to send a request to the server for the `styles.css` file located in the `stylesheets` folder. Note that this file path is *relative* to the current document.

Save `index.html` before you move on.

## Adding content

A web page without content is like a day without coffee. Add a list after your header to give your project a reason for living.

You are going to add an *unordered list* (that is, a bulleted list) using the `<ul>` tag. In the list, you will include five list items using `<li>` tags, and in each list item you will include some text surrounded by `<span>` tags.

The updated `index.html` is shown below. Note that throughout this book we show new code that you are adding in bold type. Code that you are to delete is shown struck through. Existing code is shown in plain text to help you position your changes within the file.

We encourage you to make use of Atom’s autocompletion and autoformatting features. With your cursor in position, type `“ul”` and press Return. Next, type `“li”` and press Return twice, then type `“span”` and press Return once. Enter the name of an otter, then create four more list items and spans in the same way.

```
<!doctype html>
<html>
  <head>
    <meta charset="utf-8">
    <title>ottergram</title>
    <link rel="stylesheet" href="stylesheets/styles.css">
  </head>
  <body>
    <header>
      <h1>ottergram</h1>
    </header>
    <ul>
      <li>
        <span>Barry</span>
      </li>
      <li>
        <span>Robin</span>
      </li>
      <li>
        <span>Maurice</span>
      </li>
      <li>
        <span>Lesley</span>
      </li>
      <li>
        <span>Barbara</span>
      </li>
    </ul>
  </body>
</html>
```

The `<span>` tags nested inside each `<li>` tag do not have any special meaning. They are generic containers for other content. You will be using them in Ottergram for styling purposes, and you will see other examples of container elements as you continue through this book.

Next, you will add images of otters to go with the names you have entered.

## Adding images

The resource files for all the projects in this book are at [www.bignerdranch.com/downloads/front-end-dev-resources.zip](http://www.bignerdranch.com/downloads/front-end-dev-resources.zip). They include five Creative Commons-licensed otter images taken by Michael L. Baird, Joe Robertson, and Agunther that were found on [commons.wikimedia.org](http://commons.wikimedia.org).

Download and unzip the resources. Inside the `ottergram-resources` folder, locate the `img` folder. Copy the `img` folder to your `ottergram/` project directory. (The `.zip` contains other resources, but for now you will only need the `img` folder.)

You want your list to include clickable thumbnail images in addition to the titles. You will achieve this by adding anchor and image tags to each item in your `ul`. We will explain these changes in more detail after you enter them. (If you use autocompletion, note that you will need to move the `</a>` tags so that they follow the spans.)

```

...
<ul>
  <li>
    <a href="#">
      
      <span>Barry</span>
    </a>
  </li>
  <li>
    <a href="#">
      
      <span>Robin</span>
    </a>
  </li>
  <li>
    <a href="#">
      
      <span>Maurice</span>
    </a>
  </li>
  <li>
    <a href="#">
      
      <span>Lesley</span>
    </a>
  </li>
  <li>
    <a href="#">
      
      <span>Barbara</span>
    </a>
  </li>
</ul>
...

```

If your lines are not nicely indented, you can take advantage of the atom-beautify plug-in that you installed. Click Packages → Atom Beautify → Beautify and your code will be aligned and indented for you.

Let's look at what you have added.

The `<a>` tag is the *anchor* tag. Anchor tags make elements on the page clickable, so that they take the user to another page. They are commonly referred to as “links,” but beware: They are not like the `<link>` tag you used earlier.

Anchor tags have an `href` attribute, which indicates the resource the anchor points to. Usually the value is a web address. Sometimes, though, you do not want a link to go anywhere. That is the case for now, so you assigned the “dummy” value `#` to the `href` attributes. This will make the browser scroll to the top of the page when the image is clicked. Later you will use the anchor tags to open a larger copy of an image when the thumbnail is clicked.

Inside the anchor tags you added `<img>`, or *image*, tags with `src` attributes indicating filenames in the `img` directory you added earlier. You also added a descriptive `alt` attribute to your image tags. `alt` attributes contain text that replaces the image if it is unable to load. `alt` text is also what screen readers use to describe an image to a user with a visual impairment.

Image tags are different from most other elements in that they do not wrap other elements, but instead refer to a resource. When the browser encounters an `<img>` tag, it draws the image to the page. This is known as a *replaced element*. Other replaced elements include embedded documents and applets.

Because they do not wrap content or other elements, `<img>` tags do not have a corresponding closing tag. This makes them *self-closing* tags (also known as *void* tags). You will sometimes see self-closing tags written with a slash before the right angle-bracket, like ``. Whether to include the slash is a matter of preference and does not make a difference to the browser. In this book, self-closing tags are written without the slash.

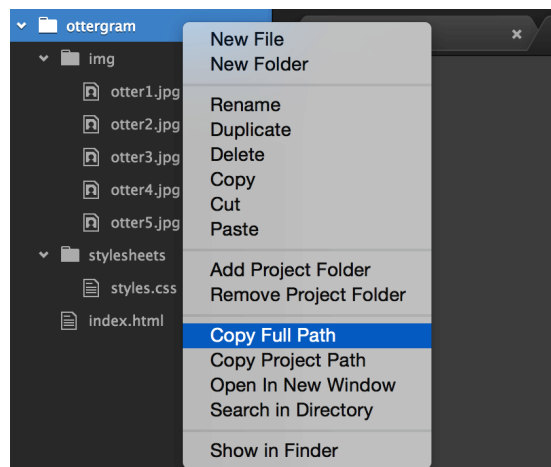
Save `index.html`. In a moment, you will see the results of your coding.

## Viewing the Web Page in the Browser

To view your web page, you need to be running the browser-sync tool that you installed in Chapter 1.

Open the terminal and change directory to your ottergram folder. Recall from Chapter 1 that you change directory using the `cd` command followed by the path of the folder you are moving into. One easy way to get the ottergram path is to Control-click (right-click) the ottergram folder in Atom's lefthand panel and choose Copy Full Path (Figure 2.12). Then, at the command line, type `cd`, paste the path, and press Return.

Figure 2.12 Copying the ottergram folder path from Atom



The path you enter might look something like this:

```
cd /Users/chrisaquino/Projects/front-end-dev-book/ottergram
```

Once you are in the `ottergram` directory, run the following command to open Ottergram in Chrome. (We have broken the command across two lines so that it fits on the page. You should enter it on a single line.)

```
browser-sync start --server --browser "Google Chrome"
--files "stylesheets/*.css, *.html"
```

If Chrome is your default browser, you can leave out the `--browser "Google Chrome"` portion of the command:

```
browser-sync start --server --files "stylesheets/*.css, *.html"
```

This command starts `browser-sync` in server mode, allowing it to send responses when a browser sends a request to get a file, such as the `index.html` file you created.

The command you entered also tells `browser-sync` to automatically reload the browser if any HTML or CSS files are changed. This makes the development experience much nicer. Before tools like `browser-sync`, you had to manually reload the page after every change.

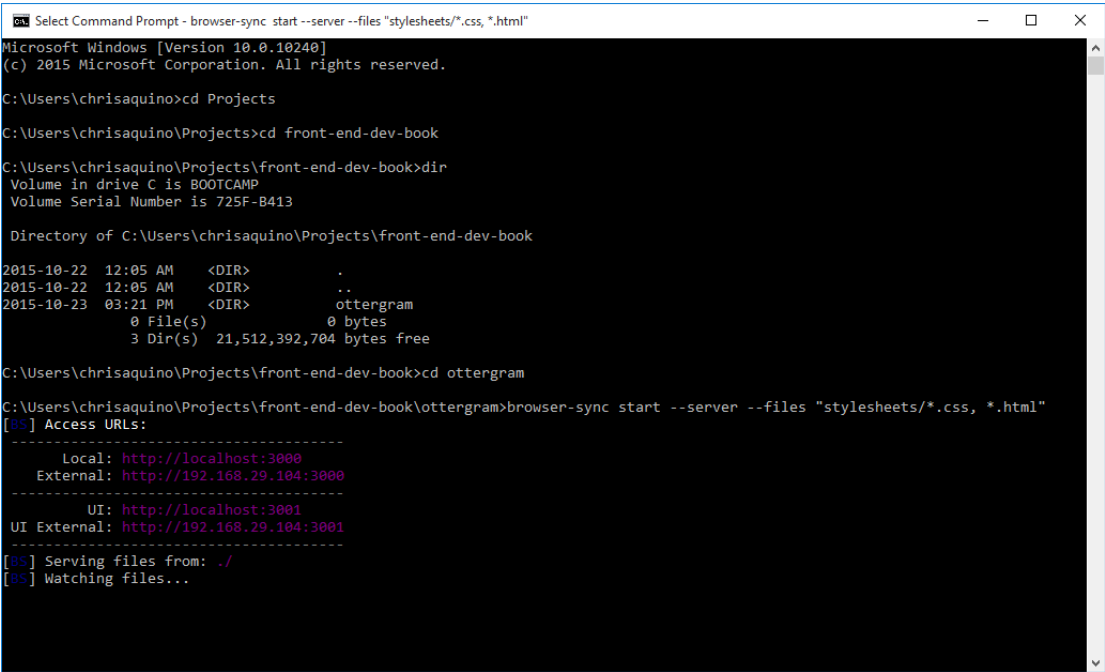
Figure 2.13 shows the result of entering this command on a Mac.

Figure 2.13 Starting `browser-sync` in the OS X Terminal

A screenshot of an OS X Terminal window. The title bar at the top shows three colored window control buttons (red, yellow, green) on the left and a title "ottergram — node — 80x24" in the center. The terminal content shows a series of commands and their outputs. The first command is `$ ls`, which outputs `ottergram`. The second command is `$ cd ottergram/`. The third command is `$ ls`, which outputs `index.html` and `stylesheets`. The fourth command is `$ browser-sync start --server --files "stylesheets/*.css, *.html"`. This is followed by a prompt `[BS]` and the text `Access URLs:`. Below this, there are two lines of output: `Local: http://localhost:3000` and `External: http://192.168.29.137:3000`. Then another prompt `[BS]` and the text `UI: http://localhost:3001` and `UI External: http://192.168.29.137:3001`. Finally, there are two more prompts `[BS]` with the text `Serving files from: ./` and `Watching files...`. The terminal has a vertical scrollbar on the right side.

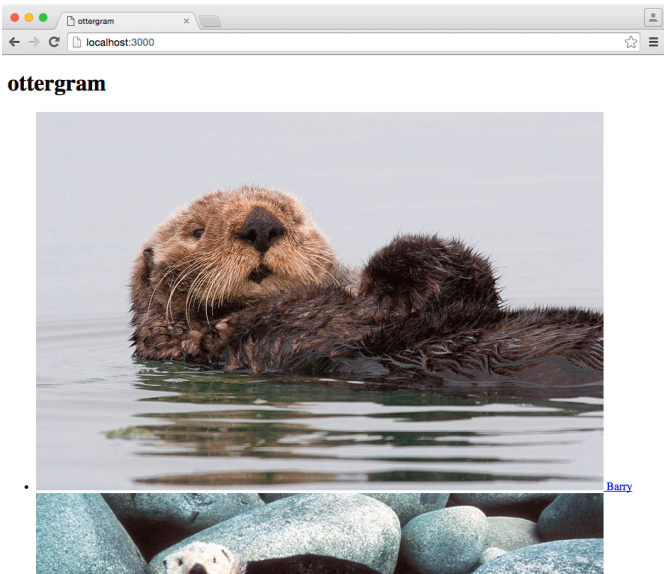
You should see the same output on Windows (Figure 2.14).

Figure 2.14 Starting browser-sync in the Windows Command Prompt



Once the Ottergram page has loaded in Chrome, you should see your page with the “ottergram” heading, “ottergram” as the tab label, and a series of otter photos and names (Figure 2.15).

Figure 2.15 Viewing Ottergram in the browser



## The Chrome Developer Tools

Chrome has built-in Developer Tools (commonly known as “DevTools”) that are among the best available for testing styles, layouts, and more on the fly. Using the DevTools is much more efficient than trying things out in code. The DevTools are very powerful and will be your constant companion as you do front-end development.

You will start using the DevTools in the next chapter. For now, open the window and familiarize yourself with its major areas.


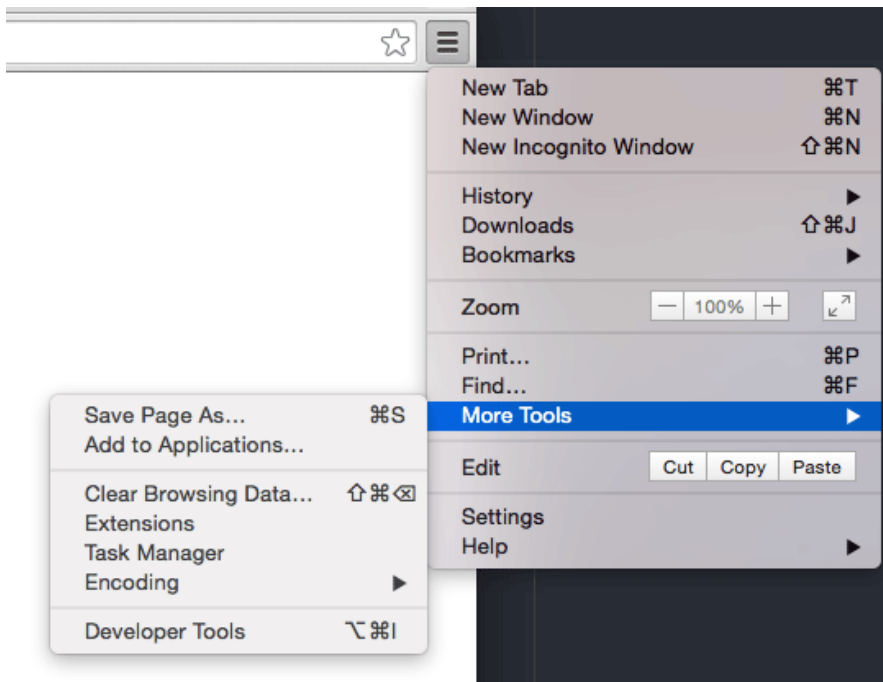
To open the DevTools, click the  icon to the right of the address bar in Chrome. Next, click More Tools → Developer Tools (Figure 2.16).

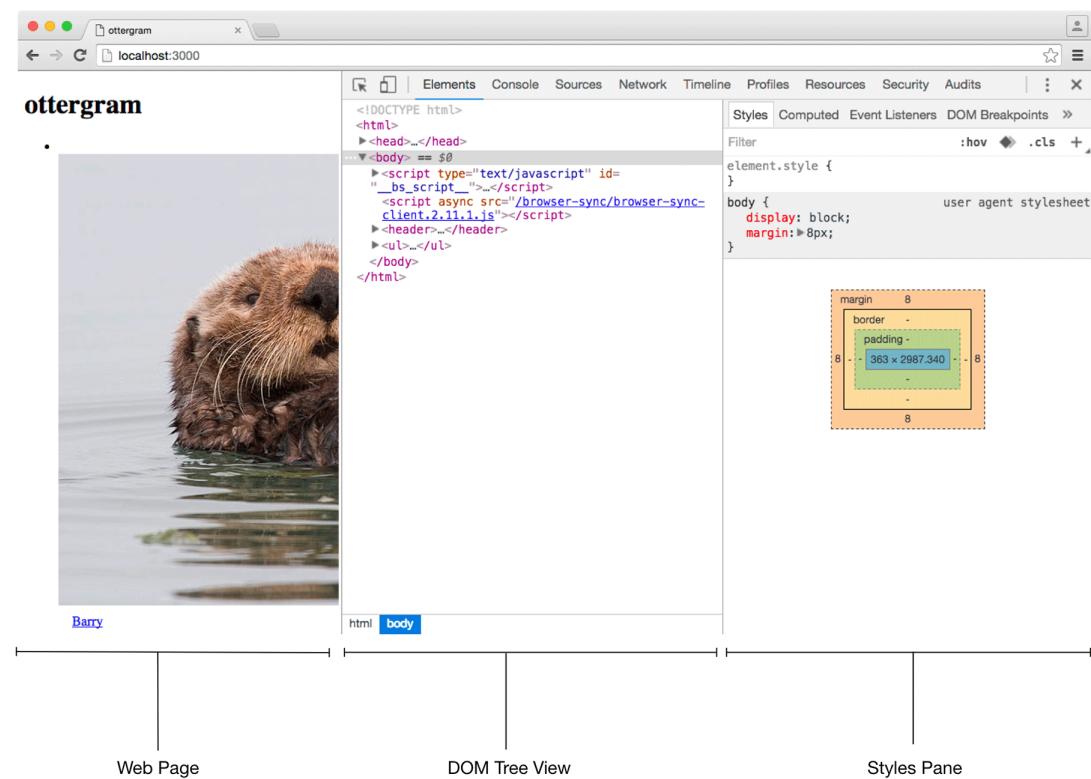
Figure 2.16 Opening the Developer Tools





Chrome displays the DevTools to the right by default. Your screen will look something like Figure 2.17.

Figure 2.17 The DevTools showing the elements panel



The DevTools show the relationship between the code and the resulting page elements. They let you inspect individual elements’ attributes and styles and see immediately how the browser is interpreting your code. Seeing this relationship is critical for both development and debugging.

In Figure 2.17, you can see the DevTools next to the web page, displaying the elements panel. The elements panel is divided into two sections. On the left is the *DOM tree view*. This is a representation of the HTML, interpreted as DOM elements. (You will learn much more about DOM, which stands for “document object model,” in upcoming chapters.) On the righthand side of the elements panel is the styles pane. This shows any visual styles applied to individual elements.


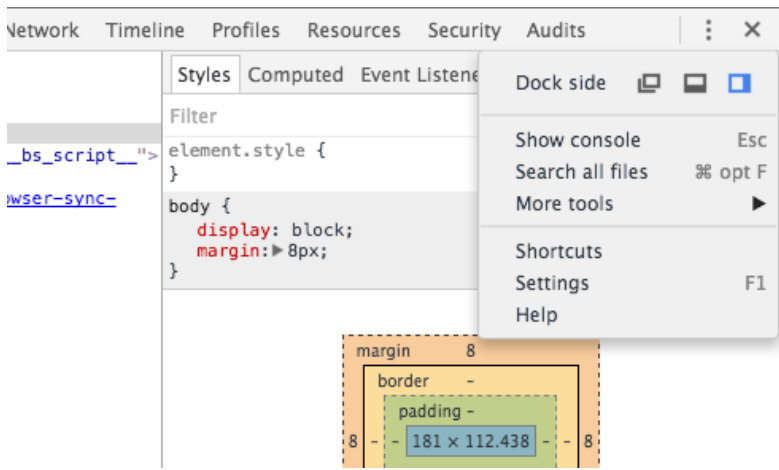
Having the DevTools docked on the right side of the screen while you are working is usually convenient. If you want to change the location of the DevTools, you can click the  button near the upper-right corner. This will show you a menu of options, including buttons for the Dock side, which will change the anchor location of the DevTools (Figure 2.18).

Figure 2.18 Changing the dock side of the DevTools



With your otters and markup in place and the DevTools open, you are ready to begin styling your project in the next chapter.

## For the More Curious: CSS Versions

The version history of CSS includes standard versions 1, 2, and 2.1. After 2.1, it was decided that the standard needed to be broken up because it was getting too big.

There is no version 3. Instead, CSS3 is a blanket term for a number of modules, each with its own version number.

Table 2.1 CSS versions, real and imagined

Version Number	Release Year	Notable Features
1	1996	Basic font properties (font-family, font-style), foreground and background colors, text alignment, margin, border, and padding.
2	1998	Absolute, relative, and fixed positioning; new font properties.
2.1	2011	Removed features that were poorly supported by browsers.
“3”	Various	A collection of different specifications, such as media queries, new selectors, semi-transparent colors, @font-face.

## For the More Curious: The favicon.ico

Have you ever noticed the little icon that appears at the left end of your browser’s address bar when you visit most websites? Sometimes they also appear in your browser tab, as in Figure 2.19.

Figure 2.19 The bignerdranch.com favicon.ico

