

MATERIAL CULTURES OF FINANCIALISATION

Edited by Kate Bayliss, Ben Fine and Mary Robertson



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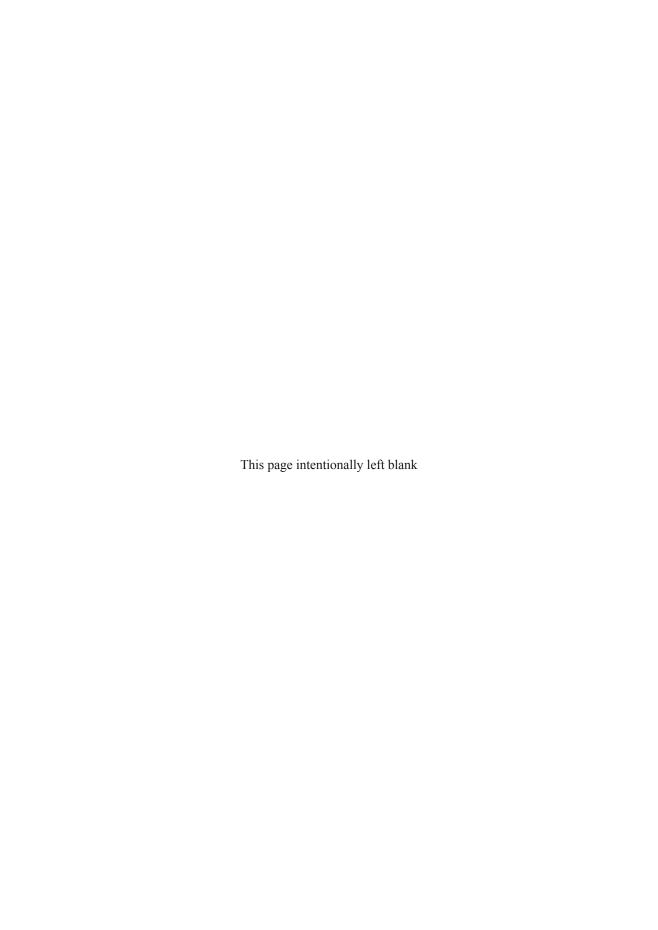
This collection offers pathbreaking framing of the material culture of financialisation. It begins with a tight definition of financialisation in order to distinguish the phenomenon of financialisation from its effects and from the looser associations prevalent within much of the literature such as the presence of credit or even simply (more extensive) monetary relations. To locate financialisation within economic and social reproduction, of which material culture is a part, close attention is paid to the distinctive forms of financialisation arising from commodification, commodity form and commodity calculation. The differences in the extent to which, and how, these prevail are addressed through the innovative system of provision approach and its framing of material culture through use of ten distinctive attributes of such cultures, known as the 10Cs (Constructed, Construed, Conforming, Commodified, Contextual, Contradictory, Closed, Contested, Collective and Chaotic). This framing of the cultures attached to financialisation is then illustrated through case studies demonstrating the diverse ways in which shifting cultures have served to embed financialisation in our daily lives. After a discussion of the material culture of financialisation itself there are two sector examples which review financial cultures in the provision of water and housing. These are followed by considerations of financialisation in financial literacy and financial inclusion, the media and, finally, well-being.

The chapters in this book were originally published in a special issue of New Political Economy.

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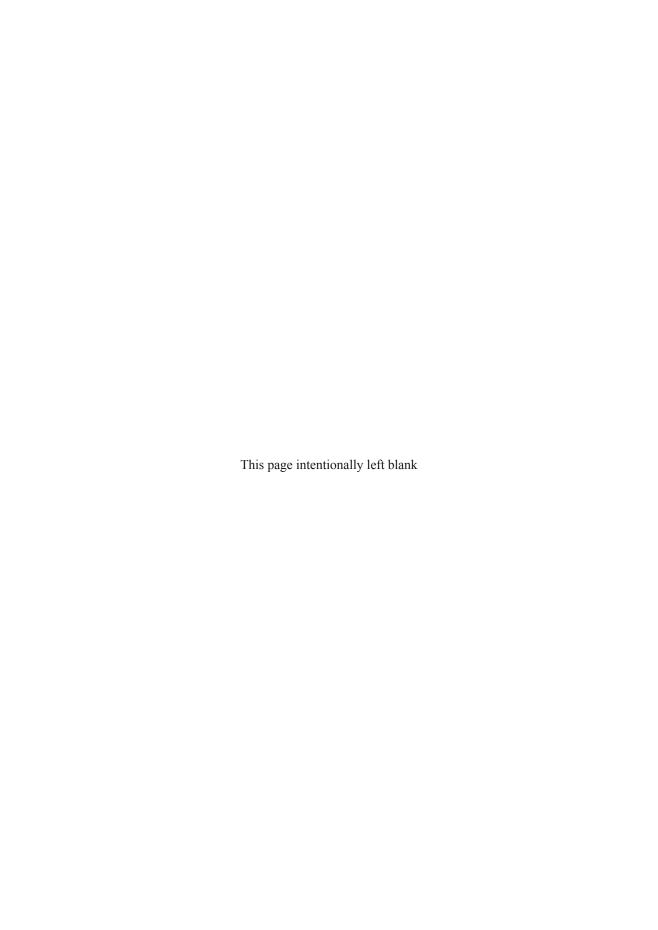
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Chapter 4

(De)constructing the financialised culture of owner-occupation in the UK, with the aid of the 10Cs Mary Robertson

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Cultivating the self-reliant and responsible individual: the material culture of financial literacy Ana C. Santos

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Chapter 6

The digital revolution in financial inclusion: international development in the fintech era Daniela Gabor and Sally Brooks

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